



Media Sponsors



## ALL THINGS WEDDINGS

Hello WIPA,

We are positively thrilled to share that the WIPA Awards will be returning to Las Vegas on **October 3, 2016**. The event will take place in the evening at the Aria Chapel and the timing will be in conjunction with Wedding MBA. Once again, we're opening the awards to all, as we aim to celebrate excellence throughout the wedding industry.

This year, it is easier to submit this year with an on line entry process.

The categories are as follows:

- Wedding Planner of Excellence
- Floral Artist of Excellence
- Designer of Excellence
- Decorator of Excellence
- Photographer of Excellence
- Film Maker of Excellence
- Paper Artist of Excellence
- Cake Artist of Excellence
- DJ of Excellence
- Full Service Venue of Excellence
- Venue of Excellence
- Entertainment Company of Excellence
- Rental Company of Excellence
- Linen Company of Excellence
- Lighting Designer of Excellence
- Off Premise Caterer of Excellence
- Hair / Makeup Artist of Excellence

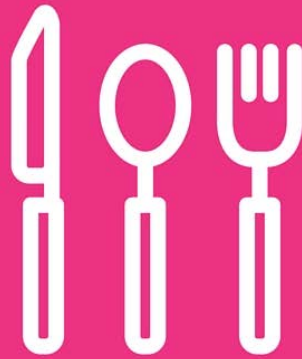
Stay tuned for more information and to begin the application process soon!

-Therese Cole-Hubbs



# WIPA TAKES NACE

*panel: food and beverage trends*



**JULY 18, 2016 • 11:00 AM**

*The Diplomat Resort & Spa*

*Ft. Lauderdale, FL*

That's right- WIPA is heading to the [NACE Experience](#). We'll be sharing more soon but in the meantime, all WIPA members will receive \$50 off the all inclusive package by using the code WIPA50 when registering!



We've got an exclusive WIPA discount for [BizBashLA](#) on Wednesday, July 13. Just use code WIPALV for special rates - see you there!



## WELCOME TO OUR NEWEST MEMBERS

WIPA would like to welcome & thank our newest members for joining and supporting our organization as we continue to expand across the nation! Please be sure to reach out and welcome these new members.

### Atlanta Chapter New Members

#### **Sally McConn**

Footstone Photography  
sally@footstone.com  
[www.footstonephoto.com](http://www.footstonephoto.com)  
404.721.1294

#### **Jennifer Rovansek**

Bride Beautiful  
jenn.rovansek@gmail.com  
[www.bridebeautifulinc.com](http://www.bridebeautifulinc.com)  
404.250.4330

Bride Beautiful is a retail boutique of bridal attire including wedding gowns, bridal accessories, bridesmaid dresses, flower girl, and mother of bride. Bride Beautiful will be 50 years old next year and is the oldest bridal store in Atlanta.

#### **Morgan Wolkin**

Mandarin Oriental, Atlanta  
MWolkin@mohg.com  
404.995.7500

Mandarin Oriental, Atlanta, officially opened its doors May 1, 2012 bringing the groups renowned luxury services to the prestigious Buckhead neighborhood. Housed in an iconic building designed by Architect Robert A.M. Stern, Mandarin Oriental, soars 42 stories above Atlanta's skyline & offers sophisticated elegance in its 127 rooms & suites.

### Colorado Chapter New Members

#### **Cindy Ollig**

The Perfect Petal  
cindy@thepetperfectpetal.com  
[www.thepetperfectpetal.com](http://www.thepetperfectpetal.com)  
303.480-0966

The Perfect Petal has been providing exquisite florals in Colorado and beyond for over 20 years. We are listed as Top of the Town for our full service wedding and event designs.

**Jake Ruybal**  
Amora Event Group  
jake@amoragroupco.com  
[www.amoragroupco.com](http://www.amoragroupco.com)  
720.458.1178

Amora Group is Colorado's leading event design firm specializing in custom furniture/fabrication, draping, lighting, AV and design.

### **New York Chapter New Members**

**Elease Douglas**  
Acute Inflections  
info@acuteinflections.com  
[acuteinflections.com](http://acuteinflections.com)  
212.729.8372

This minimal and romantic duo's sultry sound is perfect for wedding ceremony, cocktail hour and dinner entertainment. Everything they do is personalized including creating stylish versions of their couples' favorite love songs to customizing their attire to complement each wedding's theme.

**Daniela Grafman**  
Vision Event Co.  
daniela@visioneventco.com  
[www.visioneventco.com](http://www.visioneventco.com)  
877.989.4040

**Leah Hoos**  
Park Hyatt New York  
leah.hoos@hyatt.com  
[www.newyork.park.hyatt.com](http://www.newyork.park.hyatt.com)  
646.774.1311

Celebrate your wedding in ultimate luxury with Park Hyatt New York. As one of the finest luxury hotels in New York City we offer guidance in the design of a detailed and personalized wedding that blends your style, vision and individual preferences with our attentive and distinguished service.

**Elizabeth Priya Kumar**  
Premini Events  
elizabeth@preminievents.com  
[www.preminievents.com](http://www.preminievents.com)  
908.591.4050

Premini Events is a full service top tier event planning company that has served its clients nationwide. We are committed to providing insightful proactive event planning and on-site management services to bring you the birth of a new era of event management that is a personal experience every step of the way.

**Jeffrey Selden**  
Marcia Selden Catering & Event Planning  
jeffrey@marciaselden.com  
[www.marciaselden.com](http://www.marciaselden.com)  
203.353.8000

Marcia Selden Catering has been considered the 'it' caterer of Connecticut and the tri-state area for over 38 years. MSC creates unique events with an accent on extraordinary food, creativity, and highly polished professional service.

### **Philadelphia Chapter New Members**

**Erin Crofchick**  
Westin Mt. Laurel

ecrofchick@westinmtlaurel.com  
[www.westinmountlaurel.com](http://www.westinmountlaurel.com)  
856.793.3605

**Tony Gillenwater**  
Let's Do Linens Inc  
tgillenwater@ldiforms.com  
[www.letsdolinen.com](http://www.letsdolinen.com)  
856.455.6652

Welcome to Let's Do Linens, Inc.®, your business to business source and supplier for special event tablecloth linen rentals, servicing both local and national businesses, while offering wholesale rental inventory, providing a variety of, sizes, and quantities of napkins, squares, banquets, rounds, overlays, chair covers, chair caps, and sashes to

**Amy Howe**  
Di Bruno Bros Catering & Events  
ahowe@dibruno.com  
[www.dibruno.com](http://www.dibruno.com)  
267.463.4834

For 75 years Di Bruno Bros. has offered nothing but the highest quality products, made with integrity and infused with the story of the people who made them. The same dedication to quality and excellent customer service holds true with our catering. We are proud to offer full service catering for weddings and banquets, as well as casual catering

### Phoenix Chapter New Members

**Vanessa Davis**  
Arizona Weddings Magazine  
vanessa@arizonaweddings.com  
[www.arizonaweddings.com](http://www.arizonaweddings.com)  
480.451.1059

### San Francisco Chapter

**Amanda Fein**  
La Mediterranee Catering  
amandalamed@gmail.com  
[www.cafelamedsf.com](http://www.cafelamedsf.com)  
415.921.2956

Catering to Bay Area couples since 1979, our award winning Mediterranean dishes are what attract wedding couples to us; our unparalleled and flawless service is why you love working with us; and as you celebrate around the table with your closest friends and family, you know you made the perfect choice.

**Annie Hobbs**  
A Taste of Elegance Catering & Events  
annie@atoecatering.com  
[www.atoecatering.com](http://www.atoecatering.com)  
831.643.0627

At A Taste of Elegance we facilitate delicious and life is delicious in all senses of the word! We delight guests with the most glorious foods on their most special days. We love to collaborate on crafting seasonal menus and to create experiences that make your heart sing!

**Mike Mori**  
Classic Party Rentals  
MMori@classicpartyrentals.com  
[www.classicpartyrentals.com](http://www.classicpartyrentals.com)  
209.284.2189

Classic is a nationwide full service rental company that provides tents, stages, dance floors, lighting, fabric decor, lounge furniture, as well as tables, chairs and tabletop.

## Southern California Chapter New Members

**Laurent Groutt**  
SocialLight SoCal  
laurent@sociallightphoto.com  
[sociallightphoto.com](http://sociallightphoto.com)  
760.808.5280

We offer custom photo shoots for events of all kinds. In addition, we offer custom backdrops, instant social media sharing and projection features. We offer live photo shoots that can be fully customized to fit the theme of your event. We offer studio quality photography, excellent customer service and a fantastic and entertaining photo experience.



## CHECK OUT WIPA'S RECENT EVENTS!

### Phoenix Chapter

The Phoenix chapter hosted their May Summer Solstice Meeting at the Westin Kierland Resort & Spa to a spectacular turnout! Thank you to all of our sponsors for helping make it such a success!

#### Sponsors:

Venue: Westin Kierland Resort & Spa, Event Chair: Regina Young, Meant2Be Events, Photography: Ben & Kelly Photography, Stationery: Be In Love Designs, Florals: Kate Ryan Design, Cinematography: Serendipity Cinematography, Linen: Creative Coverings, Rentals: Fancy Lou Designs, Classic Party Rentals, Glamour and Woods, Prim Unique Rentals, Favors: XOXO BOX CO., Misters & Fans: Hacienda Rentals LLC, Entertainment: Valley Mix Entertainment, Photobooth: The Foto Booth Bus, Makeup & Hair: Michelle Wight Makeup Artistry  
Speaker: Jess Levin, Carats and Cake









## WIPA MEMBERS IN INDUSTRY NEWS

[That Costs What?!](#) Kate Patay, CPCE of Creative Coverings chats up designing on a budget and trusting your event professionals.

Melanie Marconi of [Where Will They Stay?](#) was thrilled to be the keynote speaker for WIPA Atlanta's educational event, where she spoke on the importance of providing a boutique guest experience and how to add value to your services with strategic upgrades. The company was also recently featured on [CBS News](#), [SheFinds](#) and [The Huffington Post](#)

Creative Coverings debuts their latest linen addition, [Pineapple Express](#). This fun, vibrant, and eclectic design is perfect for a variety of occasions.

Carol Rosen, CSEP, was honored with the "Hall of Fame Award" by WIPA So Cal at the June meeting held at Torrey Pines Resort. "I was pleased, and so honored, to be presented with this award. I love WIPA, it is the absolute best organization for wedding industry professionals!"

In July, WIPA celebrates its 8th anniversary! On July 14, 2008 a group of individuals gathered in San Luis Obispo, CA to form the first national non-profit wedding association and nominate WIPA Board Members.

Ann Saavedra of Dreamcatcher Events in No. Calif. was featured in the Chicago Tribune Life and Style Section suggesting creative ideas for Solstice-themed parties. Catch her creative ideas for a spectacular Summer celebration!! <http://www.chicagotribune.com/lifestyles/home/sc-summer-solstice-goods-consumer-0616-20160613-story.html>

[Taylored Photo Memories](#) has expanded to include boudoir! We have recently recruited Italian photographer, Martina Zandonella as part of our team to capture unique boudoir in natural or studio settings in Las Vegas! Their studio grand opening on June 23, 2016 featuring live entertainment, tasty eats, cool beverages and fun. Join us in Las Vegas at the new studio at 6380 S Valley View Blvd #228 Las Vegas NV 89118.

Kevin Dennis of [Fantasy Sound Events Services](#) is heading to Fort Lauderdale shortly to present at the NACE Experience on *Event Lighting and Decor Trends* and *Tech Apps for your Event Company*. This past month, he also enjoyed speaking at NACE Silicon Valley's June meeting as well as hosted a webinar on tech apps for Wedding Business Websites.

[M Catering by Michael's](#) is featured in the May/June issue of [Catering magazine](#) for their celebration of Beach Ball 2016, Phoenix Children's Hospital annual gala fundraiser.

The Ritz-Carlton, Dove Mountain was featured with a beautiful page spread in Tucson Lifestyle's latest issue over the Kristin Kuchel & Bradley Gray wedding they had the pleasure and honor of hosting last November. This was nearly 100% destination wedding from Chicago for 110 guests in attendance. It was a beautiful outdoors wedding hosted at our golf club, located minutes from the resort.

Snapbooth is proud to announce its expansion of Snapbooth SoCal serving Southern California! Snapbooth has been in business for 7 years serving the Phoenix Area. With over 2000 events we have hosted it was time to take the company out of the heat and into Sunny California!

[Park Hyatt New York](#) was featured in [Luxury Travel Magazine](#) for their new [Onyx Wedding](#) that offers last minute wedding clients an all-encompassing package that in addition to a full cocktail hour and dinner dance, also includes the entertainment, wedding cake, photographer, flowers and almost everything a bride and groom would need to plan their event in less than six months. The package is an inclusive price of \$55,000 for up to 100 guests.

Alan Katz of [GreatOfficiants.com](#) is excited that his "Sizzle Reel" for his reality style show "Wicked Crazy Weddings" has been finished and submitted to their hot shot hollywood agent. It will now be sent off to the networks to find a buyer. The show has a ton of BUZZ already and has great chances of being picked up. Hopefully you will see it on TV this time next year.

Napa Valley Linens has introduced fifty new fabulous linens to commemorate their ten year anniversary in the linen rental business. The collection is aptly called the "Anniversary Collection" and represents all the latest trends in textile design. "This a very special collection, and we are proud of the freshness of the designs", said owner Sharon Dexmier. "Our team has spent months pouring over hundreds of fabrics samples until we found ones that really resonated with us. It's impossible to choose a favorite." You can view them on their website [www.nvlinens.com](http://www.nvlinens.com) or request a sample book by emailing [info@nvlinens.com](mailto:info@nvlinens.com).

[InterContinental Los Angeles](#) was featured on [California Wedding Day](#) for their recent Garden update. Not only is their garden a hidden gem on the busy Westside, but it is also eco-friendly! Click the link to learn more about the details.

[Eater LA](#) shared a sneak-peek of the two new dining concepts at [InterContinental Los Angeles](#) Don't miss the opportunity to experience their new food and beverage offerings when their restaurant, [Mari Los Angeles](#) and Copper Lounge officially open July 8th!

[Vibiana](#) has been featured on [Carats and Cake](#) for a beautiful, modern wedding ceremony and reception. Evan Longoria and his fiancé also joined Chef Neal Fraser at [Vibiana](#) for a [wedding tasting](#) and lots of baseball talk.

greatime dj, which services the Central Rockies and Denver, has received more than 86 reviews on WeddingWire.com for a total rating of 4.9 out of a possible perfect 5. Check out how much greatime dj's brides love them at <https://www.weddingwire.com/biz/greatime-dj-avon/3760f8fa88678bcd.html>.

Zane Karl Studios was featured in [TwobrightLights](#) and [Popsugar](#) for Wedding Cinematography held at the well-known venues in Nashville: [Noah Liff Opera Center](#) and [Cheekwood Botanical Garden and Museum art](#).

Meghan Ely of [OFD Consulting](#), in conjunction with Richmond Regional Tourism, is pleased to share her Public Relations Society of America win in the category of Creative Tactics in this year's [Virginia PR Awards](#). She and her husband's Irish renewal was also included in an article on wedding anniversaries for Martha Stewart Weddings.

[Rachel Havel Photography](#) was featured in print and online in [Colorado Wedding Magazine](#) for a fall Steamboat

Springs Mountain Wedding.

[Melissa Jill](#) was featured in [Elizabeth Anne Designs](#) for capturing a glamorous Scottsdale wedding. She was also excited to announce a new venture this month — her new photo booth company, [Rendezbooth!](#)

[Pink Monkey Solutions](#) has welcomed a new Event Designer to their team. Megan Tierney joined Pink Monkey with a Bachelor of Fine Arts Degree and strong background in the luxury goods market. Megan executed copious successful events as the Private Event Sales Manager with [Richard Sandoval Restaurants](#). During her time at [Inspirato with American Express](#) she worked one-on-one with Members and their luxury travel desires as a Personal Vacation Advisor. Most recently, Megan was the Catering Sales Manager at the historic [Warwick Hotel](#) in Denver.

[Arizona Weddings Magazine and Website](#) recently hired, Vanessa Davis, as the new Director of Digital Marketing. With a background in strategic communications, Vanessa is a great addition to the team. She will be a valuable asset to AWM as they ramp up their digital and social media presence with their recent release of the 2016-2017 edition of the magazine in June.

The Renaissance Phoenix Downtown Hotel, home to the beautiful Skyline rooftop terrace, was just named the 2015 [Renaissance Hotel of the Year](#) for all of the Americas!

[Juliet Le Fleur](#) was featured on [Brooklyn Bride](#), and also on the cover of Arizona Weddings Magazine. They also recieved a Top Rated Wedding Vendor Award from Brides.com

## UPCOMING MEETINGS



## ATLANTA AREA



# ryanjenkins

## nextgenerationcatalyst

Save the Date! WIPA Atlanta's next meeting will be August 16th at Ventanas. We are excited to have speaker and author, Ryan Jenkins of Next Generation Catalyst. Join us as we network and learn about the **Next Generation Hustle: Tips, Tricks and Hacks for the Multitasking Creative.**

### COLORADO AREA

Exciting news for [WIPA Colorado](#) Members! The [Denver Event Blueprint Design](#) Workshop has been announced for July 21st at the [Denver Botanic Gardens](#) from 8:30am-5:00pm. WIPA members get a \$50 discount off of the \$650 registration fee if they register by the July 15 deadline. Our own [Jill Ferrell Livingston](#) will be a speaker so let's show her some support!



**SAVE THE DATE:**

WIPA Colorado will be hosting an event on Tuesday, August 2 from 4pm-7pm at Cluster Studios in Denver. More info to come!

**PHOENIX AREA**

**SAVE THE DATE:**

Join the Phoenix area chapter on Thursday, August 4 at Clayton on the Park for their next Members-Only event!

**SAN FRANCISCO AREA**

*WIPA San Francisco Bay Area Presents:*  
**What is the Journey of Success?**

A Conversation with Pauline Parry  
Joint Meeting with Silicon Valley NACE and Tri-Valley Wedding Professionals



**Venue:**

Wente Vineyards  
5050 Arroyo Road, Livermore, California 94550

**When:**

Tuesday, July 26  
6:00 - 9:00 pm



[www.wipa.org](http://www.wipa.org)

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