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catersourceEVENTSOLUTIONS
Mirage Hotel | March 13-16, 2016

ALL THINGS WEDDINGS

Hello WIPA,

This month, we've asked our colleague Donnell Bayot to share an update with us on our WIPA certification program. We're thrilled to have this in development with our friends at The International School of Hospitality and look forward to sharing more soon.

For now, here's Donnell:

The development of the competency study for wedding professionals is well underway. This is the precursor for the creation of the certification. A literature review was completed at the end of last year. In the first quarter, very detailed expert surveys were randomly sent out to members of WIPA that possess specific expertise in the wedding industry. Based on the data, initial domains were identified that led to the development of the first survey.

The first survey went out to a broader population of professionals. We are currently finishing analyzing and coding the data. Survey two will go out shortly to the general membership and the WIPA wedding professional contact list. This second survey will further refine the data into the identification of final competencies. Lastly, a final survey will be sent out for verification.

Be on the lookout for survey two! Thank you for your continued support.

Research Inquiries:

Donnell G. Bayot, Ph.D., CHE, CPCE, CFBE
dbayot@tisoH.com
(702) 947-7200



WIPA TAKES NACE

panel: food and beverage trends



JUNE 18, 2016 • 11:00 AM

*The Diplomat Resort & Spa
Ft. Lauderdale, FL*

That's right- WIPA is heading to the [NACE Experience](#). We'll be sharing more soon but in the meantime, all WIPA members will receive \$50 off the all inclusive package by using the code WIPA50 when registering!



WELCOME TO OUR NEWEST MEMBERS

WIPA would like to welcome & thank our newest members for joining and supporting our organization as we continue to expand across the nation! Please be sure to reach out and welcome these new members.

Atlanta Chapter New Members

Spencer Clark

Anna & Spencer Photography
photography@annaandspencer.com
<http://www.annaandspencer.com>
404.357.5304

We're documentary wedding photographers based in Atlanta.

Lisa Hladish

Paper Daisies Stationery
lisa@poppygray.com

www.paper-daisies.com

470.299.3770

Paper Daisies Stationery specializes in designing unique custom wedding invitations, save the dates, programs and any customized stationery the couple might need. Our passion is in providing each couple with a unique personalized experience in designing their wedding stationery.

Dina Iglesias

Proof of the Pudding

dbiondo@proofpudding.com

www.proofpudding.com

404.892.2359

Proof of the Pudding is Atlanta's largest award-winning caterer for more than 36 years. We dish out 'innovative culinary creations' locally sourced from our purveyors to ensure the freshest, seasonally inspired ingredients. Our passionate team creates customized, creative menus for you and your guests to make your event more than memorable!

Karen Segal

Your Party by Karen, LLC

segal.karen@gmail.com

678.665.1597

Ashley Ulloque

Bold American Events

aulloque@boldamerican.com

678.302.3266

Colorado Chapter New Members

Nicole Cruse

Ashley Nicole Events

nicole@ashleynicoleevents.com

www.ashleynicoleevents.com

651.319.2660

Ashley Nicole Events is a planning, styling and event design firm. From a stylish fete to an oh-so glam wedding and everything in between, we've got you covered. We're a top-notch team made up of stylists, designers and event coordinators.

Julie Gambrell

Chair Covers & Linens

julie.gambrell@linenhero.com

www.linenhero.com

855.269.4376

We were founded by a team of event professionals dedicated to providing affordable & elegant chair covers to those wanting to make their event extraordinary. Our focus remains helping our customers transform an ordinary room into something magical without spending a fortune.

Megan Tierney

Pink Monkey Solutions

megan@pinkmonkeysolutions.com

www.pinkmonkeysolutions.com

303.731.4050

Inspired collective of creative professionals seamlessly integrating passion + expertise in custom decor, fabric, furniture, floral, lighting, audio & video to create breathtaking events that never cease to leave clients wowed. We strive to engage clients in the fun, creativity & ingenuity that are core to the uniquely Pink Monkey process.

Sarah Viera

Sarah Viera Event Planning & Design

sarah@sarahvieraevents.com

www.sarahvieraevents.com

719.358.3998

Sarah Viera Event Planning & Design is a full service and day of wedding & event planning company. We specialize in leaving the details to the detailed and allowing the client to enjoy the day to its fullest.

Las Vegas Chapter New Members

McKenzi Taylor

Taylor'd Photo Memories

mckenzi@tayloredphotomemories.com

605.280.8108

Phoenix Chapter New Members

Jennifer Dudones

Glamour & Woods

jennifer@glamourandwoods.com

480.306.5030

Lara Kreutner

Sealed With A Kiss Events

larachoma@gmail.com

www.sealedwithakissevents.com

650.576.8365

Sealed With A Kiss Events offers services ranging from full planning for the entire wedding weekend to consultations for brides feeling lost in the planning process. Originally based in the San Francisco Bay Area, Sealed with A Kiss Events has expanded to bring timeless, romantic, organic designs to Arizona.

Veronica Novak

Juliet Le Fleur

Veronica@julietlefleur.com

www.julietlefleur.com

480.994.1012

We are a luxury wedding and event florist located in Old Town Scottsdale.

Michele Rasch

Lon's at the Hermosa Inn

mpedulla@hermosainn.com

hermosainn.com

602.792.1916

Historic Boutique resort and private dining venue located in Paradise Valley

Zeina Reinboldt

M Catering by Michael's

zeinar@mcateringaz.com

602.509.9320

The premier caterer in the Southwest, M Catering by Michael's works with brilliant planners and their clients to provide exceptional epicurean experiences unparalleled in Arizona and beyond. Our globally influenced cuisine is rivaled only by our indulgently personal service, and our shared passion drives us to exceed the highest expectations.

Cicely Rocha-Miller

MRSter

cicely@MRSter.com

480.993.7932

Southern California Chapter New Members

Hillary Cincotta

Hyatt Regency Mission Bay
hillary.cincotta@hyatt.com
www.missionbay.hyatt.com
619.221.4829

Set amidst flowering cactus and framed against the majestic McDowell Mountains, the resort features its newly transformed 2 1/2 acre "water playground," complete with 10 pools, sand beach and a 30', 3 story, high speed waterside, championship golf, tennis, Spa Avania, (continued...)

Nicole Domanti

Viceroy Santa Monica
nicole.domanti@viceroyhotelsandresorts.com
www.viceroyhotelsandresorts.com/en/santamonica/weddings
310.434.2823

Viceroy Santa Monica Hotel fuses classic sophistication and contemporary chic to create a thoroughly modern and uniquely luxurious Santa Monica, California boutique beach hotel. From engagement parties, bridal showers, elegant rehearsal dinners, & intimate wedding receptions to relaxed after-wedding brunches, we help you create wonderful memories.

Susana Montes

InterContinental Los Angeles Century City
susana.montes@ihg.com
www.intercontinentallosangeles.com
310.789.6402

InterContinental Los Angeles is an iconic Hollywood landmark just minutes from Century City's major entertainment studios, Beverly Hills' world-class shopping on famed Rodeo Drive, and of course the Pacific Ocean's year-round, sun-soaked beaches. Centrally located to all tourist attractions.

Deborah Stocker

Shinoda Design Center, Inc
dtstocker@gmail.com
www.shinodadesigncenter.net
714.541.4444

B2B Wholesale Floral, Wedding, Holiday and Event Supplies.

New York Chapter New Members

Eddie Babbage

Timeline Genius
eddie@timelinegenius.com
TimelineGenius.com
502.295.1019

Timeline Genius is a software company, based in New York City. Our product allows wedding industry professionals to create professional day-of timelines with much greater efficiency and ease.

Rosinne Chlala

Festivities
Rosinne.Chlala@Festivitiesevents.com
Festivitiesevents.com
203.847.7774

Since 1984 Festivities has provided special event design and award winning catering to discerning clients through the tristate area. Love of craft, love of hospitality and love of community are our guiding principles. Through the Festivities Foundation, we raise funds for programs that support safe and healthy homes, the basis of all celebrations

Donna DeFrancesco

Majestic Moments Event Planning
Donna@Majesticmomentsevents.com

www.majesticmomentsevents.com

973.377.0250

Majestic Moments Event Planning is a Full Service Wedding and Event Planning company. Owned by Donna DeFrancesco, CWEP, Majestic Moments caters to luxury brides and clientele. Their attention to detail, and unique approach to planning, allows their clients to have a stress free experience, while enjoying the event as if they are a guest.

Philadelphia Chapter New Members

Melissa Brannon

Uncommon Events

melissa@uncommonevents.net

www.Uncommonevents.net

215.275.3270

Uncommon Events is a wedding planning and floral design firm headquartered in Philadelphia, yet available anywhere. We travel to bring party happiness to any location, nationally or internationally.

Linda-Lee CocuzzoSkiba

Feast Your Eyes Catering Inc.

lini@feastyoureyescatering.com

FeastYourEyesCatering.com

215.634.3002

Feast Your Eyes Catering features seasonally inspired menus and local ingredients. We've been at Front & Palmer since 2009, when after 30 years as a well-regarded off premise caterer, we renovated the 19th century barrel factory at Front and Palmer streets, adding on-premise catering to our repertoire.

Dan Dutch

Peachtree & Ward Catering and Events

dand@peachtreecatering.com

www.peachtreecatering.com

484.580.8260

Peachtree & Ward, a boutique catering firm, celebrates the art of the event. Hand-crafting events since 1985, the company specializes in social and corporate gatherings. For weddings, bar/bat mitzvahs, galas and special events from Maine to Virginia. With unparalleled service and attention to detail, Peachtree infuses every event with their professionalism.

Leila Miller

STARR Catering Group

leila.miller@starrcateringgroup.com

www.starrevents.com

267.886.1472

Starr Catering Group provides extraordinary dining experiences within iconic cultural institutions, urban centers, and signature special events across the East Coast. Launched in 2008, Starr Catering Group's expert culinary team creates innovative and delicious meals from locally-sourced ingredients and products.



CHECK OUT WIPA'S RECENT EVENTS!

Philadelphia Chapter Launch Party

The WIPA Philly Launch was a smashing success- nearly 100 area wedding professionals gathered at Pomme to network and learn more about starting a chapter. Remark Weddings was there to capture the festivities.

We are forever grateful for the wonderful vendors who made this memorable evening possible:
Peachtree & Ward Catering: Catering

POMME: Venue
Synergetic Sound + Lighting: DJ, Lighting, A/V
Remark Weddings: Photography
The Argyle Bouquet: Florist
Party Rental LTD: Linens



Thank you to [Remark Weddings](#) for the photos!

Las Vegas Chapter

Everyone seemed to really enjoy our fabulous brunch out at Reflection Bay Golf Club which is located out in Lake Las Vegas earlier this month. Guests were greeted with mimosas and Bloody Mary's as they mingled on the patio. While guests were on the patio soaking in the fabulous view they were able to enjoy a singing guitarist to fill the space with pleasing tunes. Once the guests were ushered into the main room they were instantly overwhelmed with the colors and textures of our spring greenery inspired setting. Our speaker Christina Millikin had everyone equally inspired with her "Embrace Technology and let it help your business GROW!" topic. Brunch was delightful with the many different options and unique tastes to go along with the day. Nobody left hungry! Our DJ also had everyone equally pleased with the fun familiar tunes to sway to while you were ordering your omelet. Our fun take away from this event was that all our guests were encouraged to further enjoy their seeded programs and menu cards at home. That's right, wild flowers and carrots.

Big Thank You to our sponsors:
Venue & Catering: Reflection Bay Golf Club
Photo by: Chelsea Nicole
Floral by: Flora Couture
Linen by: Nuage
Chairs & Chargers by: RSVP Party Rental
Stationery by: Botanical Paperworks
Cocktail Hour Entertainment: Classical Entertainment
DJ Services by: Sound Fusion

Videographer: Lighten Studios
Speaker: Christina Millikin



Thank you to [Chelsea Nicole](#) for the photos!

Atlanta Chapter

The Atlanta WIPA Chapter held its first members only dinner at STK on May 18th. We had a fabulous evening while enjoying a 3-course dinner and wine! Stay tuned for more of these intimate Members Table events this summer.



Thank you to [Julie Anne Photography](#) for the photos!

Colorado Chapter

On May 18th, the Colorado chapter held their first **Members Only mixer** just before The Knot Rocks Denver Event at the Denver Botanic Gardens! The Knot's Director of Education presented the most recent wedding statistics for quite an interesting event. They also celebrated becoming the newest WIPA Chapter with 32 members!



WIPA MEMBERS IN INDUSTRY NEWS

Creative Coverings dives into the upcoming summer trends for special events and weddings, from design and decor to food & entertainment. Click here to read [The Tune of Events](#). Creative Coverings has added a new line of [Potential Linen Additions](#). Their fabric browser now includes swatch photos of “**Potential**” fabrics that they are considering for their linen lines. Head over to their [Fabric Browser](#) to take a look. Did you know that May is Brain Cancer Awareness month? Creative Coverings' Business Development Manager, Tricia Beron, discusses her [May Give Back](#) and why this month is so important to her and her family. Event professional at Creative Coverings, Farrihn Enos, is engaged and comes to the conclusion that when it comes to [Wedding Planning: The Struggle is Real](#).

[The Ebell of Los Angeles](#) is experiencing an evolution of its [Special Events Team](#). Leading the way is newly promoted Director of Catering & Special Events, Anessa Birkemeier, who is joined by Special Events Manager, Jenny Young, Kristina Allegra as Events & Filming Coordinator, and the newest addition to the team: Emily Gerhardon as Banquet Manager. Previous Events Director, Melissa Kay Allen, has assumed the role of Marketing Director and will collaborate closely with Anessa and [Executive Chef Louis Pechan](#) in the promotion of The Ebell of LA as a premier Los Angeles wedding venue.

Kevin Dennis of [Fantasy Sound Event Services](#) shared his expertise with Book More Brides about [anticipating](#)

[wedding crises](#), Catersource about [drapery](#), and Special Events about [top tech apps](#). He was also thrilled to be included in a piece about [chandeliers](#) on The Knot and a piece about [wedding lighting design](#) on HGTV. Fantasy Sound Event Services is also excited to welcome Jimmy O'Brien, the newest member of the team, as cinematographer and lead editor.

[Makeup in the 702](#) is excited to share that they have achieved 1,000 + Reviews on Wedding Wire, rating Makeup in the 702 as the most reviewed company within the Southwest and the most reviewed makeup company in the nation.

Renee Dalo, CEO of [Moxie Bright Events](#), will be a Wedding Planner Panelist at the [Creative at Heart Conference](#) July 24th-26th in Denver, CO.

Napa Valley Linens is celebrating ten years of remarkable linens with a "Gratitude Party" on June 2nd. The party will be held at their Emeryville location, 1315 63rd Street from 5:30 to 8:30. All WIPA members are invited! RSVP to info@nvlینens.com.

Meghan Ely of OFD Consulting contributed an article on [company philosophy](#) to WeddingWire Pro, as well [building your brand](#) for Special Events and [how to get organized](#) for Catersource. She was also honored along with the OUT RVA team by the PRSA Virginia Awards in the category of Creative Tactics.

Rachel Havel was featured on the Cover of [Colorado Weddings Magazine](#) and received a 5 page spread inside for a timeless mountain wedding in Steamboat Springs, Colorado. She was also featured in Magnolia Rouge for a [Dunton Hot Springs Wedding](#).

Boulder's own [St Julien Hotel & Spa](#) was named "Best Hotel with Meeting and Event Space Outside of Denver Metro" by *Colorado Meetings + Events* in their annual [2016 Best of Awards](#).

Anika Warden, Senior Sales Director of [Vibiana](#), was a speaker at the WIPA Meet the Masters Luncheon. [Vibiana](#) has also been featured on [Grace Ormonde Wedding Style Magazine](#) for a [beautiful, Persian wedding](#) and a [luxurious, Jewish wedding](#), as well as in [Elle Magazine Japan](#) and on [Wedded Wonderland](#). [Vibiana](#) is also a [2016 Best of Downtown Nominee](#) for "Best Wedding Spot!"

[White Orchid Wedding](#) was featured in the special photo category in the [Third Edition of the Belief Awards](#) for a stunning photo at the Kualoa Ranch.

[Your Event Florist](#) of the Phoenix WIPA Chapter created and developed a 12-week internship program with a Dutch floral student, [Stephanie Klockenbrink](#). Stephanie arrived in Phoenix and during her time in the United States, she will be receiving hands-on experience in all aspects of corporate and wedding event design, business training, photo shoot management and has been provided (3) final design projects to expand her design portfolio and creativity. Outside of her time designing, Your Event Florist will also provide Stephanie with a comprehensive cultural experience of the Southwest.

May was a big month for Your Jubilee Weddings & Events celebrating the grand opening of their new office in the heart of Old Town Scottsdale. They have also expanded their team to include two Associate Planners, Amy Laak and Amy Naismith.

UPCOMING MEETINGS

ATLANTA AREA



ryanjenkins
nextgenerationcatalyst

Save the Date!

Join WIPA Atlanta on August 16th for their next meeting, as they welcome speaker and author, Ryan Jenkins of Next Generation Catalyst. Join us as we network and learn about the **Next Generation Hustle: Tips, Tricks and Hacks for the Multitasking Creative**. Location will be announced soon!

COLORADO AREA

SAVE THE DATE:

WIPA Colorado will be hosting their next event on Tuesday, August 2 from 4pm-7pm at Cluster Studios in Denver. More info to come!

PHOENIX AREA

SAVE THE DATE:

Join the Phoenix area chapter on Thursday, August 4 at Clayton on the Park for their next Members-Only event!

SOUTHERN CALIFORNIA AREA

SAVE THE DATE:

WIPA SoCal will be setting sail on Wednesday, July 6 for their Annual Summer Social Cruise! Boarding starts at 5:45pm at Fisherman's Village Marina and the party will cruise until 8:15pm with refreshments and light snacks provided.

FREE for members, \$35 for non-members.

SAN FRANCISCO AREA

SAVE THE DATE:

Join the San Francisco chapter on Tuesday, July 26th at Wente Vineyards at 6pm. We look forward to welcoming Pauline Parry to speak - hope to see you there!



www.wipa.org