



Media Sponsors



# ALL THINGS WEDDINGS

Dear WIPA members,

As the holidays quickly approach, your International WIPA Board has been hard at work trying to reach our yearly goals before the busy holidays get into full swing.

The International Board hosted our mid-year retreat in October and I couldn't be more proud of everyone's hard work. We have officially updated our by-laws and one of our greatest changes is that we renamed the organization Wedding International Professional Association. That's right! We are going global and it's all thanks to our many region expansions out to Colorado, Bahamas, New York, Philadelphia, Vancouver, North Carolina and even Mexico! It was just the perfect time to make the name change as WIPA is growing beyond the states.

We have successfully changed our membership categories and more of this information will soon follow. I think the greatest benefit will be the new Member Elite Membership which allows you to host a fabulous package with two memberships, and you can attend any regional event across the globe at the member rate. Look out for more details.

We also have a few new sponsorships that we rolled out this past summer with Honeybook and Timeline Genius. All member benefits can be found on our brand new WIPA website! More sponsorships to follow later this fall. We have some great partnerships too with TSE and Catersource as a WIPA member I highly recommend that you take advantage of these educational conferences.

We hosted our 2nd annual WIPA awards at the Aria Hotel and Casino in October and it was a huge success! Congratulations to all of our nominees and winners and a big thank you to the committee and sponsors for their participation.

On your local levels, your chapter board of directors have also been on the grind and making large strides for you at the ground level. I'd like to personally congratulate the following chapters on their past year of success and major accomplishments:

*Chapter of Excellence: WIPA Phoenix*

*Chapter Excellence in Communication: WIPA Phoenix*

*Chapter Excellence in Programming: WIPA Southern California*

*Chapter Excellence in Education: WIPA Las Vegas*

*Chapter Excellence in Special Projects: WIPA Atlanta*

*Chapter Excellence in Membership Growth: WIPA Colorado*

*Chapter Excellence in Membership Retention: WIPA Phoenix*

As your International President, I couldn't be more proud of all the headway we have made this year and I can't wait to see what 2017 has in store.

Wishing you all a great start to your holiday season!

Brit Bertino  
International President for WIPA  
Brit Bertino, event excellence

P.S. Don't forget to participate in the WIPA/TISOH Wedding Professional Competency Survey! By completing the survey you will help us qualify what it takes to be a wedding professional, and establish the reputation of the wedding industry. Please respond by **TBD**

## WIPA Nominations!

So many exciting changes this year and now we are reaching out as WIPA International to announce nominations for Board members – both internationally and locally in the chapters. We hope that you will take a few moments from your busy schedule to think about the future of WIPA.

As the leading non-profit organization in the wedding industry, we are committed to setting the highest standards for the industry. Whether you are a planner, a business owner, or a member of a larger team, we need your input and participation in our future growth. Please take a few moments and propose for consideration, any WIPA Member in good standing, to serve on your International Board of Directors for the term beginning January 1, 2017. Self-nominations are also welcome.

Any qualified member may apply for any position. The Nomination Committee made up of 5 members; and chaired by Kevin Dennis, the immediate Past President, will review the applications. Please nominate any individual you feel would be an asset to the WIPA Board of Directors, including yourself. The following positions will be on the slate for 2017:

### National Board of Directors

#### National Officers

President	<i>1 year term</i>
Vice President	<i>1 year term</i>
Treasurer	<i>1 year term</i>
Secretary	<i>1 year term</i>

Director of Membership

Director at Large (Strategic Partnerships/Sponsorship)

Director at Large (Communications & Marketing)

Director of Programs and Education

Director at Large (WIPA Awards)

Director of Chapter in Formation – International Only Positions

Director at Large (Chapter Development) - International Only Positions

All newly elected Board members will serve a term beginning on January 1, 2017.

If you have any questions about the Nomination Guidelines, Board Job Responsibilities, and the Nomination Application Form, please email [info@wipa.org](mailto:info@wipa.org).

**Nomination applications must be received by November 1, 2016. Please return your completed application to Kevin Dennis at [kevin@fantasysound.com](mailto:kevin@fantasysound.com)**





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**WIPA Awards!**

*Congratulations to the winners of the*  
**2016 WIPA AWARDS OF EXCELLENCE**

- Cake Artist of Excellence ..... Cherokee Town Club
- Decorator of Excellence ..... Eclectic Hive
- Designer of Excellence ..... Cocoon Events Management Group
- DJ of Excellence ..... Synergetic Sound & Lighting
- Entertainment Company of Excellence ..... Scott Cummings Music
- Film Maker of Excellence ..... Velare
- Full Service Venue of Excellence ..... Cherokee Town Club
- Lighting Designer of Excellence ..... Fantasy Sound Event Services
- Linen Provider of Excellence ..... Chair Covers & Linens
- Off Premise Caterer of Excellence ..... A Taste of Elegance Catering & Events
- Rental Company of Excellence ..... Premiere Party Rents
- Venue of Excellence ..... Keep Memory Alive Event Center
- Wedding Planner of Excellence ..... Bella Design and Planning

**CHAPTER AWARDS**

Chapter of Excellence: **Phoenix**

- Chapter Excellence in Communications: **Phoenix**
- Chapter Excellence in Education: **Las Vegas**
- Chapter Excellence in Programming: **SoCal**
- Chapter Excellence in Special Projects: **Atlanta**
- Chapter Excellence in Membership Retention: **Phoenix**
- Chapter Excellence in Membership Growth: **Colorado**

**catersource**<sup>®</sup> | March 12-15, 2017  
New Orleans, LA  
*The Show for Catering & Event Professionals*

Catersource, the Show for Catering and Event Professionals, is heading to New Orleans March 12 - 15, 2017 for an industry experience like never before! Discover new trends, ideas, business concepts, products and services in this lively, culture-filled city as we celebrate the 25th anniversary of this industry-leading event.

Visit [conference.catersource.com](http://conference.catersource.com) for more details about this year's education, events, networking, and more and **save \$50** with code **17WIPA**. We'll see you in New Orleans!

**WELCOME TO OUR NEWEST MEMBERS**

WIPA would like to welcome & thank our newest members for joining and supporting our organization as we continue to expand across the nation! Please be sure to reach out and welcome these new members.

**Atlanta Chapter New Members**

**Eva Clark**

Belle of the Ball Events

evawclark@gmail.com

www.thebelleoftheball.com

770.291.9823

An award-winning boutique event firm lead by founder, Eva Williams Clark. We offer comprehensive planning and design to couples in the Southeastern U.S. and Europe.

**Kate Holway**

Three Sisters Catering

kate@caterwiththreesisters.com

www.caterwiththreesisters.com

404.488.4565

Three Sisters Catering is a testimony to the trio's passions for innovative foods. Everything is fresh. Everything is the finest quality. Everything is house-made – with an oversized dash of TLC. Old favorites are revived with cool and unexpected new twists and everything is off-the-charts delicious!

**Colorado Chapter New Members**

**Turi Gustafson**

Hipster Mama Productions

turi@hipstermamaproductions.com

www.hipstermamaproductions.com

303.514.0000

Hipster Mama Productions offers a single source for all of your wedding and event entertainment needs. We offer incredible options for your ceremony, cocktails and dancing, as well as performance acts and full-scale entertainment experiences. Whether grand and elegant or small and intimate, your wedding or event deserves nothing less than exception

**Kelly James**

Elevate Photography

kelly@elevatephotography.com

www.elevatephotography.com

303.744.6700

Since 2001, Elevate Photography has been creatively capturing Colorado couples. From proposals at Mile High Stadium to mountain top nuptials, our experienced team has done it all. By creating authentic relationships with our clients and delivering excellent customer service, Elevate ensures amazing images.

### **Las Vegas Chapter New Members**

**Meredith Reed**

Current Events

Meredith@eventslv.com

eventslv.com

702.629.9973

Current Events was established in early 2011 and is becoming one of Las Vegas' premier event rental companies.

### **New York Chapter New Members**

**Kevin Prentice**

In-Tents Party Rentals

kevin@intentsrentals.com

www.intentsrentals.com

908.444.8668

Full service Tent and Party Rental Company.

### **Other/At-Large New Members**

**Stephanie Crisco**

Town of Mooresville

scrisco@ci.mooreville.nc.us

www.cmccmooreville.com

704.662.3334

The Town of Mooresville is the proud owner and operator of The Charles Mack Citizen Center and the Mooresville Golf Club. The Charles Mack Citizen Center is the premier events facility in Mooresville and is this proud venue for dozens of weddings every year. The Mooresville Golf Club clubhouse is scheduled to open April 2017.

### **Phoenix Chapter New Members**

**Emily Anzalone**

Royal Palms Resort & Spa

[emily.glenn@royalpalmsotel.com](mailto:emily.glenn@royalpalmsotel.com)

[www.royalpalmsotel.com](http://www.royalpalmsotel.com)

602.808.3163

Royal Palms is a beautiful, historic mansion built in 1929 and is nestled at the base of Camelback Mountain. Today, it is one of the Valley's most intimate resort properties with 119 guest rooms, lush gardens and unique event spaces.

**Tasha Badder**

Tasha Brady Photography

[tasha@tashabradyphtography.com](mailto:tasha@tashabradyphtography.com)

[www.tashabradyphtography.com](http://www.tashabradyphtography.com)

480.773.5944

Scottsdale wedding photographer, Tasha Brady, specializes in photographing vintage, rustic and romantic outdoor weddings in the greater Phoenix area

**Peach Duty**

Andaz Scottsdale Resort & Spa

[peach.duty@andaz.com](mailto:peach.duty@andaz.com)

[andazscottsdale.com](http://andazscottsdale.com)

970-3904770

The Andaz Scottsdale Resort & Spa will open in November 2016. Set within a 23-acre with stunning views of Camelback Mountain, intrigues guests with a dramatic first impression- spiking curiosity and building anticipation. The urban resort offers 201 guest rooms, 10,000 square feet of inside and 36,000 square feet of outside event space.

**Samantha Glascock**

Revel Wedding Co.

[sam@revelweddingco.com](mailto:sam@revelweddingco.com)

[www.revelweddingco.com](http://www.revelweddingco.com)

602.509.3467

Revel Wedding Co. is a Phoenix-based boutique wedding planning company.



**Lauren Hansen**

Lunabear Studios

lauren@lunabearstudios.com

www.lunabearstudios.com

480.390.0602

Lunabear Studios is a portrait and wedding photography studio based in Phoenix, Arizona specializing in colorful and joyful portraiture. We love making our clients feel comfortable in front of our cameras so we can capture candid moments that are genuine and happy.

**Bernice Hertzfeldt**

Sassi

bernice@sassiweddings.com

www.sassiweddings.com

480.502.3335

**Amanda Johnson**

Butterfly Petals

mandi@butterflypetals.com

480.882.2436

**Alicia Martorano**

Karma Event Lighting & AV

Alicia@KarmaEventLighting.com

www.karmaeventlighting.com

480.969.3766

**Jeremy Martorano**

Karma Event Lighting & AV

jeremy@karmaeventlighting.com

480.969.3766

**Kim McDowell**

Sassi

[kimm@sassiweddings.com](mailto:kimm@sassiweddings.com)

[www.sassiweddings.com](http://www.sassiweddings.com)

480.502.3335

**Cara Morrison**

A Day to Cherish Weddings

[info@adaytocherishweddings.com](mailto:info@adaytocherishweddings.com)

[www.adaytocherishweddings.com](http://www.adaytocherishweddings.com)

623.810.7091

We are a nationwide wedding coordination company, here to execute our clients' wedding day vision and streamline their event so everyone can sit back, relax, and enjoy their day!

**Nora Narkevic**

Royal Palms Resort & Spa

[nora.narkevic@royalpalmsotel.com](mailto:nora.narkevic@royalpalmsotel.com)

[www.royalpalmsotel.com](http://www.royalpalmsotel.com)

602.808.3103

Royal Palms Resort & Spa was built in 1929 as a couple's cherished desert getaway. Today their devotion lives on in a romantic backdrop of towering palms, lush gardens & Spanish architecture...Inspiring generations of storybook weddings.

**Ashley Nystrom**

Ashley Rae Photography, LLC

[ashleynystrom@gmail.com](mailto:ashleynystrom@gmail.com)

[www.ashleyraephoto.com](http://www.ashleyraephoto.com)

623.570.9930

Arizona Photographer, Ashley Rae, specializes in fine art wedding photography with film and digital story telling.

**Bernadette Paley**

Superstition Mountain Golf & Country Club

bcontreras@superstitionmtngc.com

www.superstitionmountain.com

480.720.3310

**Stephanie Poure**

A Day to Cherish Weddings

stephanie@adaytocherishweddings.com

www.adaytocherishweddings.com

530.906.2516

We are a nationwide wedding coordination company, here to execute our clients' wedding day vision and streamline their event so everyone can sit back, relax, and enjoy their day!

**Malone Sinclaire**

Malone Sinclaire

malone@malonesinclaire.com

www.malonesinclaire.com

646.644.2999

I am a photographer specializing in portraits and wedding documentation. My clients are seeking timeless, elegant photography and an exceptional client experience.

**PJ South**

Paula Jacqueline Cakes and Pastrie

pj@ladolcepesca.com

www.paulajacqueline.com

602.432.0444

Wedding cakes, desserts, pastries

**Dave Strickler**

Desert House Productions

dk.strickler@me.com

[www.deserthouseproductions.com](http://www.deserthouseproductions.com)

602.790.2241

Setting a New Standard for the Modern DJ

**Krystal Woung**

Kate Ryan Design

[Krystal@kateryandesign.com](mailto:Krystal@kateryandesign.com)

480.447.3434

### **San Francisco Chapter New Members**

**Emily Rosengarth**

Emily Jean Images

[emilyjeanimages@gmail.com](mailto:emilyjeanimages@gmail.com)

[www.emilyjeanimages.com](http://www.emilyjeanimages.com)

209.596.2479

### **Southern California Chapter New Members**

**Jason Edward**

Dubgypsy Entertainment

[patrickbelton2001@gmail.com](mailto:patrickbelton2001@gmail.com)

[www.dubgypsy.com](http://www.dubgypsy.com)

323.972.2328

Dubgypsy is a DJ and entertainment company based out of Los Angeles. Since 2001, Dubgypsy has been providing the highest quality team of professionals for your special occasion. Specializing in DJ, live band, and event lighting services, you can trust that Dubgypsy will make your wedding a night to remember with a selection of hand picked music.



**CHECK OUT WIPA'S RECENT EVENTS!**

## Philadelphia Chapter

## Las Vegas Chapter



### WIPA MEMBERS IN INDUSTRY NEWS

[Life Design Events](#) of Phoenix, Arizona has opened a sister company, [Grey Key Events](#). Grey Key Events will focus solely on final prep planning/day of coordination while Life Design Events continues to provide luxury full event design and planning.

Vibiana was a recent nominee for WIPA's Awards of Excellence for Venue of Excellence. The venue is also nominated for Best Indoor Venue via California Wedding Day's Best of 2016. Vibiana was also recently highlighted on [Carats and Cake](#) and [100 Layer Cake](#).

JP Reynolds had his article "3 Things I Want Every Guest To Remember From My Ceremonies" published on the [Huffington Post](#)

Meghan Ely, owner of [OFD Consulting](#), will be a guest on Honeybook's webinar series on DATE speaking on the topic [?????](#). She was also recently featured on [Catersource](#) and [WeddingWire EDU](#).

[Your Event Florist](#) of the Phoenix WIPA Chapter was featured on [Grey Likes Weddings](#) for their colorful Spanish romance inspired shoot at the jewel of the valley, [El Chorro](#). The romantic floral designs and elegant decor were captured beautifully by [Rachel Solomon Photography](#)

An elegant wedding in Art Deco style by [A Day Like No Other](#) was featured on [Style Me Pretty](#) in September.

[LUXE Linen](#) was a recent nominee for [WIPA's Awards of Excellence](#) for Linen Company of Excellence. They are also nominated in two categories for [California Wedding Day's Best of 2016](#): Best Rentals Los Angeles and Best All Around Vendor in Los Angeles. [LUXE Linen](#) was recently highlighted in [Strictly Weddings](#), [Inside Weddings](#) and [Elle Decor](#).

Get wedding or event ready with the [Unveil Your Best Self](#) comprehensive body and beauty transformation package from [The Spa at Mandarin Oriental](#), Atlanta and West Coast Workout. The package includes six Advanced Skin Radiance Facials for the price of five, an eight-week wellness and fitness program, a pampering Body Detox and Tone Treatment and more.

Kevin Dennis, owner of Fantasy Sound Event Services will be a guest on Honeybook's webinar series on December 14 speaking about one of his favorite topics, Tech Apps. He also recently spoke at NACE Richmond in October and NACE Atlanta on November 1.

[Elevate Photography](#) recently converted the third floor of their studio to a co-working space for event professionals called [Blend Coworking](#).

Also, [Elevate Photography](#) welcomed Amanda Mogab to their staff as premier party consultant. Amanda formerly worked in non-profit management.

Uncommon Events was published in print in Destination Weddings and Honeymoons, a National publication and just this month on 3 wedding blogs: Ruffled, Borrowed and Blue, MODWedding.

[Arizona Weddings Magazine](#) launched a completely redesigned website on October 13. The new website coincides with the magazine's first ever [Cover Contest](#) to feature a Real Arizona Wedding on the 30th Anniversary Edition.

Melanie Marconi, co-founder of [Where Will They Stay?](#) is excited to announce that she will be a panelist at The Special Event in January on the topic of *Work Smarter, Not Harder: Creating New Revenue Streams for Your Event Business*. Melanie and her co-founder Amy Green were also featured in the most recent issue of Wedding Planner Magazine in the roundup article *Wedding Industry Leaders*.

Juliet Le Fleur is pleased to be featured on Borrowed and Blue blog, Snippet and Ink blog, and Elle Decor, top 50 Wedding Tablescales.

Cameron & Kelly Studio was featured on the front page of [Style Me Pretty](#) on Saturday October 22, for an engagement session photographed Nantucket Island with SMP blogger bride, Mackenzie Horan of Design Darling. Along with two features on Wedding Chicks for a destination wedding at the [Four Seasons Rancho Encantado](#) and a Sedona wedding at [Seven Canyons Club](#).

Makeup In The 702 will be having its first official public event in their new studio space by participating in The Arts Districts monthly First Friday celebration. Adding to the existing creative and artistic environment that is in the area, the Makeup In The 702 team is thrilled to be welcoming guests and clients to the space for demonstrations, networking and the unveiling of an exciting new adventure.

[Desert House Productions'](#) Drea Strickler was awarded [Top 10 Best Female DJs by The Phoenix New Times](#). They were also highlighted in [Reverie Gallery](#) for their uplighting design and one-of-a-kind dance experience, at a romantic destination wedding in Sedona, Arizona.

## UPCOMING MEETINGS



**Atlanta Area**

**Colorado Area**

**Las Vegas Area**

Las Vegas's next event will be on November 15th from 11:00 am - 3:00 pm at the Chateau Nightclub!

# Save The Date

Tuesday,  
Nov. 15th, 2016  
11:00-3:00



**Southern California Area**



[www.wipa.org](http://www.wipa.org)