



Media Sponsors



ALL THINGS WEDDINGS

Greetings from the WIPA offices!

We're thrilled to begin by sharing wonderful news today- WIPA's New Website is set to go live soon!

The new WIPA.org will launch this month and there will be new features for members, Chapters and new membership categories that better represent our growing organization.

According to President Brit Bertino, "One of the priorities for the new site was that it be mobile friendly to address our busy members needs as they are always on the move." The updated site, when launched, will reflect the recent WIPA name change to Wedding International Professionals Association, it will have the ability to include more member content and be an evolving location for members as we expand our chapter reach and member benefits. Vice president Rivre Davies noted, the software hosting the new site is designed in a way that will allow us to update images, member content and ads, sponsors recognition, chapter meetings, calendars and special offers for member benefits. We also can connect to social media via the site, increasing our visibility and reach.

All current members should be on the lookout for an initial email with instructions for logging in for the first time. Once logged in they will be directed to their individual profile where they will be asked to select their discipline (only one can be selected from the list). They will then be asked to update their profile that will be visible on the directory option for the public to view. There they can list other specialties and explain or promote company services as part of that profile.

EACH MEMBER will also be required to upload their current business license and Certificate of Insurance so that their entire membership record is up-to-date. Other options will allow them to upload their company logo or photo and edit any content or contact information on their personal profile.

We look forward to seeing you soon!
Corinne and Vicki





Your Free Exhibit Hall Pass to The Special Event 2017:

- 200+ exhibits
- Opening General Session
- 5,000+ event profs
- Gala Awards
- TSE Live Theater
- Gala Boards
- Design Gallery Showcase

Use Discount Code: WIPA for your Free Exhibit Hall pass or Take Advantage of Discounted Pricing on the Full Education Package! [Save over 30% by Registering Now!](#)



WIPA Awards!

We want to extend a BIG congratulations to all of the 2016 WIPA Awards finalists- we look forward to seeing everyone at the WIPA Awards ceremony this evening at the Aria Chapel. Remember- festivities begin at 5:45pm and it's free to those who would like to join us!

Can't join us this evening? Not to worry- we'll be live streaming the event so you can join us virtually- <https://livestream.com/accounts/14503297/events/6429244>



2016 Award Nominees

Cake

- Cherokee Town & Country Club, Atlanta, GA
- Peridot Sweets, Las Vegas, NV
- Wente Vineyards, Livermore, CA

Designer

- AOO Events, Los Angeles, CA
- Cocoon Events Group, Morocco
- Rivvre Works, Los Angeles, CA

Film Maker

- FishEye Studio, Honolulu, HI
- Velare, Boulder, CO
- Velare, Boulder, CO

Linen

- Chair Covers & Linens for Ritz Carlton, Denver, CO
- Luxe Linen, Los Angeles, CA
- Napa Valley Linens, San Francisco, CA

Caterer

- A Taste of Elegance Catering & Events, Pacific Grove, CA
- Good Gracious Events, Los Angeles, CA
- Little Steve's Catering a division of Electric Karma Int.

DJ

- Crash Entertainment, Los Angeles, CA
- Luxury DJ's, Los Angeles, CA
- Synergetic Sound and Lighting, Philadelphia, PA

Full Service Venue

- Cherokee Town & Country Club, Atlanta, GA
- Shutters on the Beach & Casa del Mar, Santa Monica, CA
- Wente Vineyards, Livermore, CA

Planner

- A White Orchid Wedding, CA Wailuku, HI
- Bella Design & Planning, Breckenridge, CO
- Electric-Karma International, Houston, TX

Venue

- Flourish by A Legendary Event, Atlanta, GA
- Keep Memory Alive Event Center, Las Vegas, NV
- Vibiana, Los Angeles, CA

Decorator

- Eclectic Hive, Denver, CO
- Edge Design Group, Atlanta, GA
- Kate Ryan Design, Phoenix, AZ

Entertainer

- Luxury DJ's, Los Angeles, CA
- Scott Cummings Music, Costa Mesa, CA
- Sound Fusion, Las Vegas NV

Lighting Designer

- Fantasy Sound Event Services, Livermore, CA
- LED Unplugged, Las Vegas, NV
- Luxury DJ's, Los Angeles, CA

Rentals

- Classic Party Rentals, Los Angeles, CA
- Current Events, Las Vegas, NV
- Premiere Party Rents, Los Angeles, CA

WELCOME TO OUR NEWEST MEMBERS

WIPA would like to welcome & thank our newest members for joining and supporting our organization as we continue to expand across the nation! Please be sure to reach out and welcome these new members.

Atlanta Chapter New Members

Eva Clark

Belle of the Ball Events

evawclark@gmail.com

www.thebelleoftheball.com

770.291.9823

An award-winning boutique event firm lead by founder, Eva Williams Clark. We offer comprehensive planning and design to couples in the Southeastern U.S. and Europe.

Kate Holway

Three Sisters Catering

kate@caterwiththreesisters.com

www.caterwiththreesisters.com

404.488.4565

Three Sisters Catering is a testimony to the trio's passions for innovative foods. Everything is fresh. Everything is the finest quality. Everything is house-made – with an oversized dash of TLC. Old favorites are revived with cool and unexpected new twists and everything is off-the-charts delicious!

Colorado

Turi Gustafson

Hipster Mama Productions

turi@hipstermamaproductions.com

www.hipstermamaproductions.com

303.514.0000

Hipster Mama Productions offers a single source for all of your wedding and event entertainment needs. We offer incredible options for your ceremony, cocktails and dancing, as well as performance acts and full-scale entertainment experiences. Whether grand and elegant or small and intimate, your wedding or event deserves nothing less than exception

Kelly James

Elevate Photography

kelly@elevatephotography.com

www.elevatephotography.com

303.744.6700

Since 2001, Elevate Photography has been creatively capturing Colorado couples. From proposals at Mile High Stadium to mountain top nuptials, our experienced team has done it all. By creating authentic relationships with our clients and delivering excellent customer service, Elevate ensures amazing images.

Las Vegas Chapter New Members

Meredith Reed

Current Events

Meredith@eventslv.com

eventslv.com

702.629.9973

Current Events was established in early 2011 and is becoming one of Las Vegas' premier event rental companies.

New York

Kevin Prentice

In-Tents Party Rentals

kevin@intentsrentals.com

www.intentsrentals.com

908.444.8668

Full service Tent and Party Rental Company.

Other / At Large

Stephanie Crisco

Town of Mooresville

scrisco@ci.mooresville.nc.us

www.cmccmooresville.com

704.662.3334

The Town of Mooresville is the proud owner and operator of The Charles Mack Citizen Center and the Mooresville Golf Club. The Charles Mack Citizen Center is the premier events facility in Mooresville and is this proud venue for dozens of weddings every year. The Mooresville Golf Club clubhouse is scheduled to open April 2017.

Phoenix

Emily Anzalone

Royal Palms Resort & Spa

emily.glenn@royalpalmsotel.com

www.royalpalmsotel.com

602.808.3163

Royal Palms is a beautiful, historic mansion built in 1929 and is nestled at the base of Camelback Mountain. Today, it is one of the Valley's most intimate resort properties with 119 guest rooms, lush gardens and unique event spaces.

Tasha Badder

Tasha Brady Photography

tasha@tashabradyp photography.com

www.tashabradyp photography.com

480.773.5944

Scottsdale wedding photographer, Tasha Brady, specializes in photographing vintage, rustic and romantic outdoor weddings in the greater Phoenix area

Peach Duty

Andaz Scottsdale Resort & Spa

peach.duty@andaz.com

andazscottsdale.com

970-3904770

The Andaz Scottsdale Resort & Spa will open in November 2016. Set within a 23-acre with stunning views of Camelback Mountain, intrigues guests with a dramatic first impression- spiking curiosity and building anticipation. The urban resort offers 201 guest rooms, 10,000 square feet of inside and 36,000 square feet of outside event space.

Samantha Glascock

Revel Wedding Co.

sam@revelweddingco.com

www.revelweddingco.com

602.509.3467

Revel Wedding Co. is a Phoenix-based boutique wedding planning company.

Lauren Hansen

Lunabear Studios

lauren@lunabearstudios.com

www.lunabearstudios.com

480.390.0602

Lunabear Studios is a portrait and wedding photography studio based in Phoenix, Arizona specializing in colorful and joyful portraiture. We love making our clients feel comfortable in front of our cameras so we can capture candid moments that are genuine and happy.

Bernice Hertzfeldt

Sassi

bernice@sassiweddings.com

www.sassiweddings.com

480.502.3335

Amanda Johnson

Butterfly Petals

mandi@butterflypetals.com

480.882.2436

Alicia Martorano

Karma Event Lighting & AV

Alicia@KarmaEventLighting.com

www.karmaeventlighting.com

480.969.3766

Jeremy Martorano

Karma Event Lighting & AV

jeremy@karmaeventlighting.com

480.969.3766

Kim McDowell

Sassi

kimm@sassiweddings.com

www.sassiweddings.com

480.502.3335

Cara Morrison

A Day to Cherish Weddings

info@adaytocherishweddings.com

www.adaytocherishweddings.com

623.810.7091

We are a nationwide wedding coordination company, here to execute our clients' wedding day vision and streamline their event so everyone can sit back, relax, and enjoy their day!

Nora Narkevic

Royal Palms Resort & Spa

nora.narkevic@royalpalmsotel.com

www.royalpalmsotel.com

602.808.3103

Royal Palms Resort & Spa was built in 1929 as a couple's cherished desert getaway. Today their devotion lives on in a romantic backdrop of towering palms, lush gardens & Spanish architecture...Inspiring generations of storybook weddings.

Ashley Nystrom

Ashley Rae Photography, LLC

ashleynystrom@gmail.com

www.ashleyraephoto.com

623.570.9930

Arizona Photographer, Ashley Rae, specializes in fine art wedding photography with film and digital story telling.

Bernadette Paley

Superstition Mountain Golf & Country Club

bcontreras@superstitionmtngc.com

www.superstitionmountain.com

480.720.3310

Stephanie Poure

A Day to Cherish Weddings

stephanie@adaytocherishweddings.com

www.adaytocherishweddings.com

530.906.2516

We are a nationwide wedding coordination company, here to execute our clients' wedding day vision and streamline their event so everyone can sit back, relax, and enjoy their day!

Malone Sinclair

Malone Sinclair

malone@malonesinclair.com

www.malonesinclair.com

646.644.2999

I am a photographer specializing in portraits and wedding documentation. My clients are seeking timeless, elegant photography and an exceptional client experience.

PJ South

Paula Jacqueline Cakes and Pastrie

pj@ladolcepesca.com

www.paulajacqueline.com

602.432.0444

Wedding cakes, desserts, pastries

Dave Strickler

Desert House Productions

dk.strickler@me.com

www.deserthouseproductions.com

602.790.2241

Setting a New Standard for the Modern DJ

Krystal Woung

Kate Ryan Design

Krystal@kateryandesign.com

480.447.3434

San Francisco Bay Area

Emily Rosengarth

Emily Jean Images

emilyjeanimages@gmail.com

www.emilyjeanimages.com

209.596.2479

Southern California

Jason Edward

Dubgypsy Entertainment

patrickbelton2001@gmail.com

www.dubgypsy.com

323.972.2328

Dubgypsy is a DJ and entertainment company based out of Los Angeles. Since 2001, Dubgypsy has been providing the highest quality team of professionals for your special occasion. Specializing in DJ, live band, and event lighting services, you can trust that Dubgypsy will make your wedding a night to remember with a selection of hand picked music.



CHECK OUT WIPA'S RECENT EVENTS!

Philadelphia Chapter

WIPA Philadelphia held a "Meet the Board" Happy Hour on September 14th at Bourbon Blue, in Manayunk, PA. We welcomed local industry professionals to learn more about WIPA, membership benefits, and find out how to become a member of the organization. The vibe was fun and people had a chance to network with each other during the 2 hour event. Our board members mingled during the event answering questions and providing details on how WIPA can impact the local wedding industry. We're happy to say we've received members following this meeting and have many additional professionals who have shown interest. We're on our way to becoming a full-fledged chapter!

Photos courtesy of Hailey Photography



Las Vegas Chapter

This month's event was the first time WIPA Las Vegas joined forces with another networking group in town. The Las Vegas NACE chapter was gearing up for their wedding event of the year and asked WIPA LV to be a part of it. The two groups decided to go with a *keeping it real* topic amongst a chosen panel from our own industry. Guests from both chapters entered into the uniquely styled Keep Memory Alive Event center where colors and textures were endless. Our guests enjoyed their cocktail hour while they were able to mix and mingle with professionals from both networking groups. At dinner, guests were introduced to a unique catering menu provided by Cut and Taste. Guests were given either a 'Bride' or 'Groom' menu encouraging everyone to look at what the person next to them got. During the course of the event and even during our dynamic panel, guests were eager to post all over social media to see if their posts would make it on the Tweet Wall that was staged where all could see. Lots of hashtags and photobombs took place during this event! Over all it was a very dynamic evening that both groups seemed to really enjoy.







A big thank you to our sponsors:
Venue: Keep Memory Alive event Center
Catering: Cut and Taste
Photo: Taylored Made Memories
Floral: Enchanted
Linens: Over The Top Rental Linens
Chairs & Chargers: By-Dzign
Stationery: 1st Impressions
Entertainment: Tweet Wall & Keshot Photobooth
Furniture: Somers Furniture
Videographer: Pure Light Creative

WIPA MEMBERS IN INDUSTRY NEWS



Emily Campbell of Bella Design & Planning will be speaking at Engage Sea Island in December.

[Great Officials](#) and Alan Katz celebrated their one year anniversary in their new offices and wedding chapel in Long Beach. Their larger space has allowed them to hire more staff and grow their business substantially. In September they had their largest WEEK ever with 63 wedding on the books. This included weddings in their [Cute Little Wedding Chapel](#), wedding from their [Beach Wedding Set up Division](#) and from their [35 Officials](#) doing wedding at various weddings across So Cal . Their [Marriage License Division](#) is also busy now with 5 agents authorized to issue marriage

licenses for weddings across California. Their future is looking Great!

[Golf Adventures](#) is now booking luxury suites for Holiday & New Years Eve parties. Discount rates are available on the Las Vegas Strip at 30-50% off posted rates. Must book through cadams@golfadventures.com before October 31st.

Kevin Dennis of [Fantasy Sound Event Services](#) is thrilled to announce he will be taking over wedding business blog and resource [WeddingIQ](#). Additionally, this month, will be speaking at the October meeting of the [Association of Certified Professional Wedding Consultants](#) (ACPWC) with his presentation *Tech Apps - Make It a Snap*.

[Vibiana](#) has been featured on [100 Layer Cake](#) and [Grey Likes Weddings](#) for two stunning wedding celebrations and a beautiful lush garden-inspired styled shoot at Vibiana was featured on [The Perfect Palette](#). Vibiana will also be hosting [James Beard Foundation's Taste America](#) again on September 23, 2016.

Ron Armendariz has joined [The Ebell of Los Angeles](#) as Executive Chef, proudly assuming the role held by well-regarded [Louis Pechan](#). Previously with The Standard Downtown, Chef Ron specializes in California modern cuisine, classic French technique, and farm to table ingredients, perfectly in alignment with the style, presentation and excellence expected from this historic and esteemed wedding and events landmark.

Meghan Ely of [OFD Consulting](#) is excited to be speaking at Wedding MBA this year on the topics of *Online Wedding Marketing* and *Media Pitches That Get You in the Spotlight*. Meghan was also thrilled to be included as expert commentary in [Bridal Guide's](#) article *How Much Would Your Favorite Big-Screen Wedding Really Cost?*

Fall is here! The Venetian | The Palazzo Weddings Department is thrilled to announce two new hires to our team to start off our wedding season. Rachel Stoops is our newest Event Planner and Miriam Garcia-Gil is our Sales Coordinator. Both individuals bring an array of knowledge, enthusiasm and ambition which will provide our couples with unmatched guest service and create their very own romantic charm of Italy to their wedding.

[Bite Catering Couture's](#) Vijay and Elizabeth Goel will be speaking at WeddingMBA on [developing creative wedding menus \(Breakfast at Tiffany's\)](#) and [accounting approaches to improve profitability \(The Big Short\)](#)

Splendor for Your Guests is undergoing an exciting change. Starting on October 1st, we will officially rebrand as Weather or Not! Weather or Not is still the same great team, the same luxury products and the same personalized hospitality you've come to trust.

[Where Will They Stay?](#) was thrilled to be featured as expert commentary in [Brides.com's](#) article *10 Fun Locations Ideas for Your Fall Engagement Photos*.

Makeup In The 702 is excited to announce that they have moved their studio to what is viewed in Las Vegas as the epitome of the art scene in Sin City, The Art Factory.

The JW Marriott Denver Cherry Creek is pleased to announce the new opening of THE Deck, a uniquely intimate roof-top ceremony venue that can accommodate up to 150 people in a delightful outdoor setting.

[Park Avenue Events](#) was featured in [Berry Magazine](#) as wedding planner extraordinaire.

[Andaz Scottsdale Resort & Spa](#) opens in November 2016 featuring 201 bungalow-style guest rooms and suites, three pools, spa, and Weft & Warp Art Bar + Kitchen. More than 46,000 square feet of flexible, indoor/outdoor event space includes an expansive event lawns with spectacular views of Camelback Mountain, Foundry Ballroom, two large Studios and more. Through the Artist in Residence program, guests will learn and create alongside painters and potters from the nearby Cattle Track community.

UPCOMING MEETINGS

Atlanta Area

OCTOBER 5TH | ATLANTA HISTORY CENTER



Save the Date! The next Atlanta WIPA meeting will be October 5th at the Atlanta History Center. We're excited to have Cindy Novotny as our presenter! For more information, and to register, please visit [HERE](#).

Colorado Area

We hope to see you this week on October 6th as we host our first member round table for current Colorado WIPA members at the [JW Marriott Denver Cherry Creek](#)
150 Clayton Ln, Denver, CO 80206!

Current members will enjoy networking and a roundtable discussion with your colleagues and peers from 4p-5:30p on the brand new wedding deck at the JW Marriott. We plan to grab a drink and talk business! We plan to discuss topics like:

How to boost a positive environment within an organization during the busy season

Pros and cons to asking for and giving commissions

We'll hear from seasoned owners/director level management on what younger companies can expect in growth spurts and how they navigated through those challenges

Discussing and defining the roles in the industry (planner, designer, manager, decorator, etc.)

Social media posting and sharing etiquette

The meeting is complimentary to members only!

We hope to see all current WIPA Colorado members on October 6!

To RSVP or provide suggestions on topics you'd like to discuss during the round table please email our Director of Communications Heather Dwight, heather@callunaevents.com. We look forward to making this an informative, educational and inspiring discussion on wedding industry in Colorado!

Las Vegas Area

Las Vegas's next event will be on November 15th from 11:00 am - 3:00 pm at the Chateau Nightclub!

Save The Date

Tuesday,
Nov. 15th, 2016
11:00-3:00



Southern California Area

WIPA SOCAL

presents

JUSTIN LIN

-OF-

LIN AND JIRSA

HOW TO SCALE YOUR BUSINESS,
CREATE CULTURE, AND KEEP EMPLOYEES LOYAL

TUESDAY,
OCTOBER 4TH

2016

FROM
11AM TO 3PM

THE LINE HOTEL

#WIPASOCAL

WIPA SoCal will be hosting their next event on Tuesday, October 4th from 11:00 am - 3:00 pm at the LINE Hotel!

As we finish a busy season of weddings and gear up for 2017, many of us may be feeling burnt out, desperately in need of help and/or ready for the next big thing. WIPA would like to invite all of you to our October event where Justin Lin of Lin and Jirsa Photography will address how they've overcome issues and planned for growth opportunities by scaling their business.



www.wipa.org

