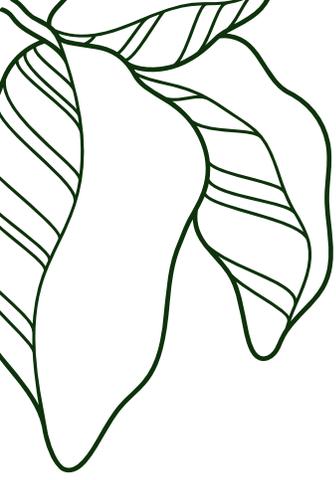




UNCAGED

WIPA LV WITH RESORTS WORLD
DECEMBER 9, 2021 | 5:00PM

SPONSORSHIP KIT



“Our mission is to provide industry-leading education for our members, produce inspirational networking events, and advance the ethical standards in the wedding industry.”

The wedding industry’s contribution to the Las Vegas community:



- \$2,000,000,000 per year - yes, that’s two billion dollars



- Weddings make up 4% of our destination tourism



- Employs over 10k locals, including small business owners



- Las Vegas will issue its Five Millionth marriage license sometime between Dec. 2021 and Feb. 2022



- In November of 2020, Nevada became the first state to repeal its discriminatory language banning same-sex marriage



- Las Vegas is one of the three top wedding destinations in the entire country! Our city shares that achievement with Gatlinburg, Tennessee, and New Orleans, Louisiana.



How WIPA LV Supports the Las Vegas Wedding Community - And Why You Should Care

The Wedding International Professional Association has maintained the gold standard for consistent education, ethical responsibility, and relationship-building opportunities in our industry since its inception in 2008. The Las Vegas chapter was formed in 2015. It has provided a platform for wedding professionals to develop leadership skills through serving on the board or its committees, becoming professional speakers, or offering additional education all across the country.

When Las Vegas Boulevard went dark and took our beloved industry with it, WIPA was the only wedding-related dedicated resource for people who have spent entire careers creating one perfect day for everyone else.

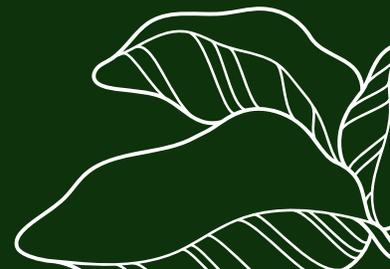
The same people who thrive on beauty and love and magic suddenly had to learn where to find grants, how to apply for emergency business loans, understand and abide by ever-changing government regulations. At the same time, they also did the hard and necessary work to uncover unconscious bias and non-inclusive portfolios, working to change the business of love from the inside out. During that time, WIPA worked locally and internationally to provide as much information and as many resources as possible. The organization, which relies on ticket sales to provide content or materials, gave it nearly all away for free to its members (and often, non-members).

When the lights on The Strip came back on, your local wedding professionals were there and ready. They found ways to keep a destination wedding attractive and safe. They sold every nook and cranny in this city that they could, reestablishing Las Vegas as the place to be married

Big business - conventions and headline events - traditionally do the heavy lifting in our economy. And still, the hard work and inspiration from our local wedding professionals spurred the first few tentative steps on the road to recovery. Because of the talent and dedication to preserve our moniker as the Wedding Capital Of The World, we became an attractive alternative to the many other places a couple could choose to marry.

By supporting WIPA, you support your neighbor down the street who has a wedding cake bakery, your child's friend's mother who runs a floral business, and your customer who does photography. You support the karate studio up the road that teaches self-defense to a young boy whose mom runs an elopement business and uses her income to pay for his classes. You support the would-be-pharmacist who became a catering sales manager at a major property and is so great at their job that their sales provide a living for the hundreds of banquet professionals. By supporting WIPA, you can help our organization continue to support your local wedding professional.

Amelia Cooper
WIPA Las Vegas President, 2020-21



Sponsorship Opportunities



Untamed Sponsor: \$5,000 (One Available)

- Table for 10
- Rockstar Seating
- Digital Logo Displays
- Logo on event stationery
- Logo on step and repeat
- Verbal acknowledgement
- Social media acknowledgement
- Printed logo on dessert
- 2 rooms at Resorts World for the night
- Upgraded champagne pour



Jungle Sponsor: \$2,000 (Four Available)

- Table for 10
- Rockstar Seating
- Digital Logo Displays
- Logo on event stationery
- Logo on step and repeat
- Verbal acknowledgement
- Social media acknowledgement

Charitable Choice for 2020-21: The Center

WIPA is a 501c6 non-profit organization, serving in mutual benefit for industry professionals. As such, each year we select a local 501c3 organization to donate 20% of our Silent Auction proceeds to. We are pleased to announce The Center as our charitable choice for 2021 and look forward to serving all people, regardless of gender or identity, in matrimony. #loveislove

Support Ask

1. Purchase a table on behalf of your company/catering department OR
2. Purchase individual tickets OR
3. Donate an item of \$250 or more in value for our Silent Auction

Rockstars are welcome and WIPA LV will graciously accept both a table purchase in addition to auction item donations.

Pricing

Before November 17, 2021: \$100 for members, \$125 for their guest
After November 17, 2021: \$125 for members, \$150 for nonmembers
Sales close: December 7, 2021

Questions? Please contact Amelia Cooper at amelia@amelia-c.com or 702-610-8699.





RESERVATIONS FOR TABLES &
SILENT AUCTION DONATIONS

Please contact Amelia Cooper
amelia@amelia-c.com

To purchase individual tickets,
please visit www.wipa.org/las-vegas