

GREETINGS FROM THE NATIONAL WIPA PRESIDENT

A New Chapter, A Familiar Magic



Hey WIPA Friends,

There's something about Disneyland that makes you feel like magic is real.

When Disney opened their doors for us at the Grand Californian for **WIPA's 2026 Leadership Retreat**, I got that same sensation. Not only were we enveloped by the iconic culture and fantasy-inspired traditions, but we were also immersed in them. When we entered the room as a whole leadership collective, you could FEEL it. The energy. The connections. The laughter between sessions. The excitement about our future. Something clicked.

WIPA is more than an association; it's a place where growth is already happening, and what we nurture now will shape what blooms next.

We were so grateful to have every single chapter represented at the retreat AND to have our entire national board come together to focus on strategy for this year and the years ahead. Directors received new governance training from our experienced team. And our ops rockstars dug into the logistics, laying the groundwork for approaching initiatives with intention.

What made this retreat magical? YOU, even though you weren't present. The way our leaders showed up for you with their requests and desire to take the member experience to the next level showed they care. Supportive. Ready.

A special thank you to our friends in the SoCal Chapter. During our time in Disney, SoCal hosted us for a night of Moonlight on the Bayou. This immersive, vibrant, and heartfelt celebration shows us what the WIPA connection really looks like, between directors and members from all over the country. From the sponsors, to the planning and design team who worked behind the scenes, to every member of SoCal who showed up to support, thank you for embodying the powerful magic local hospitality with national impact.

Reflections to Grow On

During our retreat, we also debuted our highly anticipated **2025 State of the Association** video. From behind-the-scenes looks at WIPA events from coast to coast, to interviews with our incredible National directors. You'll chuckle. You'll get a glimpse into energy that makes you want to roll up your sleeves and see where we're headed as we continue to grow.

We made this video for you. To help you feel more connected to the amazing people behind each title, and more connected to our vision as your WIPA family. Grab your favorite hot beverage, kick up your heels, and enjoy!

Vision for the Year Ahead

This is a year of coming together.

A year of alignment. A year of feeling supported by your WIPA family, no matter what chapter you represent. You'll notice changes to how we operate on a national scale. There will be more clarity across our communication channels. And most importantly, you'll feel like growth isn't just something to brag about at the end of the year. Growth is about making sure you have the resources, support, and energy YOU need to thrive.

Remember that question I told you we'd be asking ourselves? How are we making people feel?

Welcome to your year of intentional leadership.

Whether you're leading your local chapter, new to your first WIPA event, or looking to rediscover your purpose within this community, remember that feeling we talked about? When you're feeling down, overwhelmed, or need a reminder of how special this community is, I hope you remember the "wow" we experienced together and carry that feeling with you.

You are the reason WIPA keeps growing. You bring community to our mission. And you are the reason why we pour so much love into this work.

Save the Date

Coming straight from that euphoric energy at our retreat, we are SO READY for you.

It's my honor to announce that the **inaugural 2026 WIPA Conference** will be held **August 9th–11th** at the **Omni PGA Frisco Resort** in Frisco, Texas.

This is more than a gathering. It's the next chapter of how we grow, together.

Set on a breathtaking property that feels equal parts peaceful and powerful, the conference will bring together our community in one place for the first time. We're curating programming that reflects what our members have asked for: education that inspires, challenges, and supports wedding professionals in real, tangible ways.

This conference isn't replacing the work of our local chapters; it's amplifying it.

We're bringing education to a national stage where we will lead with learning, then create space for the kind of connection and celebration that makes this association feel like home.

Registration will open soon, where you can access the room block link and more details. Mark your calendars and commit to joining us this year! Whether you're looking to grow, rest, reconnect, or feel celebrated, WIPA is wherever you need it to be. We promise you'll leave with gratitude for the community and why WIPA feels like family.

We've got the people. We've got the plan. Now let's make this year magical.

Jax

Jacqueline "Jax" Vizcaino
2025 WIPA National President

SAVE THE DATE! WIPA's INAUGURAL NATIONAL CONFERENCE

August 9-11, 2026 | Omni PGA, Frisco Resort



This first national conference is thoughtfully designed for wedding professionals who value education that inspires and supports the wedding industry. Attendees can expect inspired conversations, practical education and time to connect with peers in a welcoming, engaging environment, with lots of fun woven in along the way.

WIPA MEMBERSHIP. Stronger Together!

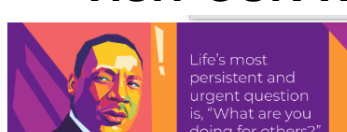


Wedding Industry Professionals Association

We are an association for leading wedding professionals in North America. Our mission is to provide industry leading education for our members, producing inspirational networking events and advance the ethical standards of the wedding industry.

Not a Member? Click [here](#) to join

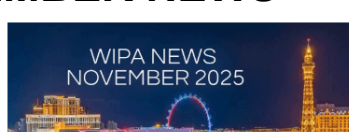
VISIT OUR WIPA BLOG FOR MEMBER NEWS



WIPA Honors Dr. King's Legacy of Inclusion



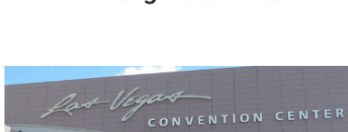
Eventex Awards: 50 Most Influential Wedding Professionals



Member News – November 2025



Creating Connection: A Recap of WIPA Boston's Members-Only Gathering



Join WIPA at Wedding MBA – November 2025



From Concept to Reality: A Look Back to the August WIPA Las Vegas Program

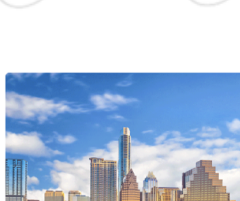
Click above to read the WIPA blog. You can have your company listed in Member News, in just a few days to item with a photo – always due by the last Thursday of each month – in order to appear in the following month's blog.

[USE THIS LINK TO SUBMIT YOUR MEMBER NEWS](#)

Our Chapters



Atlanta



Austin



Boston



Chicago



Cleveland



Colorado



Connecticut



Dallas Fort Worth



Greater Cincinnati



Houston



Las Vegas



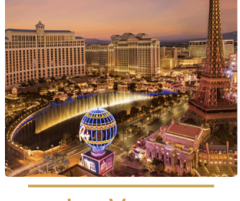
Minneapolis



Nashville



Nebraska



New York



North Carolina



Northwest Florida



Philadelphia



Phoenix



San Francisco Bay Area



Seattle



Southeast Florida



Southern California



Utah