

WIPA

Wedding Industry
Professionals Association

THE BUSINESS OF WEDDINGS STARTS HERE

The 2026 WIPA National Conference is where wedding professionals gather to meet, elevate, innovate.

2026 WIPA National Conference
August 9–12, 2026
Omni PGA Frisco Resort & Spa | Frisco, Texas

Join wedding professionals from across the country for connection, education, inspiration, and industry-shaping conversations.

The 2026 WIPA National Conference brings together planners, venues, designers, caterers, photographers, entertainers, educators, and creative partners for an experience designed to help you think bigger, lead stronger, and grow with intention.

From keynote moments and expert-led education to powerful networking and shared experiences, this is where the wedding industry comes together to meet, innovate, and elevate.

What You'll Gain

- Fresh ideas to strengthen your business
- Actionable education from industry leaders
- Meaningful connections with wedding professionals nationwide
- Inspiration to lead with more confidence and clarity
- Access to conversations shaping the future of the wedding industry
- Time away from the day-to-day to refocus, recharge, and grow

FEATURED CONFERENCE EXPERIENCES

OPENING KEYNOTE SPEAKER:

Daymond John

Entrepreneur, investor, bestselling author, and star of Shark Tank



Todd Events

General Session
Imagineer and
main stage
speaker



BREAKOUT SPEAKERS

Becca Mai, Real talk. Fresh Perspective

Jen Trotter, Longevity Without Burnout

and more signing up daily.



REGISTRATION IS OPEN

Member and Non-Member Rates Available Now

Learn more and register: wipa.org/2026conference