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President

ONE-YEAR TERM

V3_08.17.2026

REPORTS TO

National President

BACKGROUND

- Prior board or committee leadership
- Guides and aligns the team
- Strong organizational skills
- WIPA governance familiarity

TIME COMMITMENT

Estimated: 6–10 hrs/week; 8–12 hrs/event month.

Real-world: 12–20 hrs/week during peak periods or major initiatives.

CHARACTERISTICS

- Visionary and strategic thinker
- Fair, accountable, and transparent
- Skilled communicator and motivator
- Strong in leadership and governance
- Skilled in conflict resolution and diplomacy

ROLE SUMMARY

The President leads the chapter by setting vision, managing the board, and ensuring alignment with WIPA's mission. This role represents the chapter at the highest level, providing accountability, guidance, and support to all directors.

GOAL

Guiding the Board Toward WIPA's Mission

Guide the board in fulfilling WIPA's mission and objectives, represent the chapter to members, sponsors, and the community, and ensure accountability, compliance, and transparency in chapter operations. Open succession planning and board development stay part of the job from day one.

MOTIVATION

Shaping What the Chapter Becomes

Presidents are motivated by shaping the chapter's future, supporting peers in their leadership journeys, and strengthening WIPA's impact in their market.

OPPORTUNITIES

Building a Reputation That Lasts

Build the chapter's reputation for professionalism and excellence, mentor future leaders through board service, and strengthen ties with National and other chapters.

CHALLENGES

Balancing Strategy With the Day-to-Day

Balancing strategic leadership with operational oversight, managing board dynamics and conflict, and keeping succession planning a real priority rather than an afterthought.

BOARD TRIFECTA

Works closely with the Vice President, Secretary, Treasurer, and all Chapter Directors. Serves as the primary link to National.

Executive Directors · **Chapter Board Directors** · **National President**

WORKING STYLE CONSIDERATIONS

This role tends to draw on Future-Present thinking, with Past thinking supporting the governance side of the job. The work involves setting vision and direction, leading people and driving alignment day to day, and maintaining accountability and continuity as the board evolves.

This is a conversation starter, not a requirement. Strong Presidents come from every thinking style, and this is one input among many when a volunteer is exploring the role.