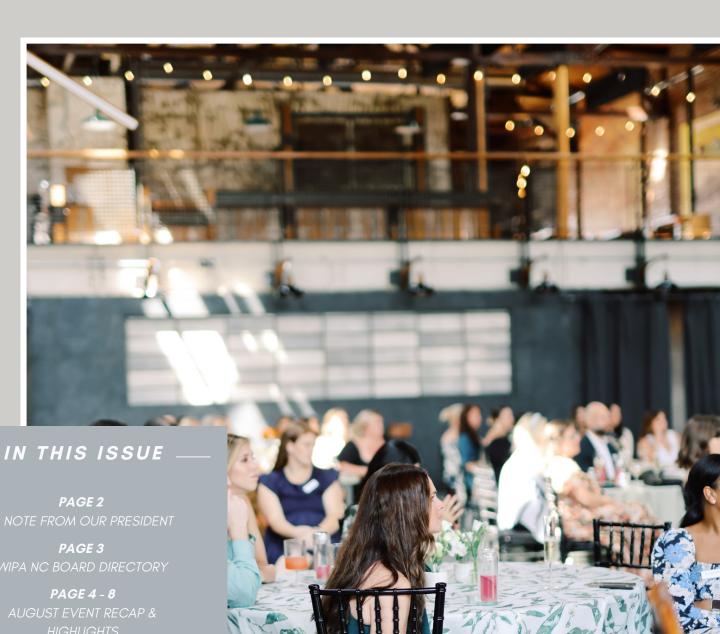


NEWSLETTER

ISSUE *01* // SEPTEMBER 2023



PAGE 9-11 UPCOMING EVENTS & NEWS

PAGE 12 - 16







A NOTE FROM YOUR NORTH CAROLINA CHAPTER PRESIDENT

Hello WIPA North Carolina Members!

Wow - can you believe it? How are we already gearing up for our fall seasons? We've already hosted 2 incredible events since becoming an official chapter in April of this year, and can certainly feel the love and energy coming from you and this community.

That's right - the Town Hall at The Umstead with guest speaker, Julie Bunkley, broke records! It was the highest attended WIPA Town Hall to that date, and all because of you. And the WIPA NC board and I just wrapped up our first official quarterly event at the Cadillac Service Garage in Greensboro, NC with highly regarded speaker/educator Fallon Carter of Fallon Carter Events. The member-only headshots and intimate limited private dinner was the icing on the cake to an absolutely wonderful evening. Attendees enjoyed the connection and conversations and left feeling energized to finish out the year ahead.

Our next few months will be focused on bringing you another well-worth-it Friendsgiving in November (shameless save the date; Nov 14th!), as well as build a strong foundation for our chapter to grow upon. Through our dedication to excellence, diversity, and kindness, we are embracing inclusivity and fostering a welcoming environment for our local industry. We invite you to share your experience with friends in the industry and encourage them to see what WIPA NC is all about.

Let's finish out the year ahead - together! With joy,



LAUREN WATSON WIPA North Carolina | Founding President Lion House | Owner, Chief Creative Director

YOUR WIPA NORTH CAROLINA BOARD OF DIRECTORS



LAUREN WATSON
PRESIDENT



KAT BRAMAN
VICE PRESIDENT



ALLISON DAVIS
SECRETARY



JAMIE VINSON TREASURER



SARAH COOK DIRECTOR OF PROGRAMS



SACIA MATTHEWS
DIRECTOR OF
EDUCATION



DEMI MABRY
DIRECTOR OF
MEMBERSHIP



KELSEY HALM
DIRECTOR OF
MEMBER
RETENTION



CASSIE HIATT
DIRECTOR OF
MARKETING &
COMMUNICATION



RANDI SMITH
DIRECTOR OF
DIVERSITY,
EDUCATION &
INCLUSION



MADELINE TRENT
DIRECTOR OF
SPONSORSHIPS &
PARTNERSHIPS



TYLER REESE
DIRECTOR OF
COMMUNITY
SERVICE

OUR LATEST EVENT

AUGUST 9TH CADILLAC SERVICE GARAGE GREENSBORO, NORTH CAROLINA



OUR SPONSORS

VENUE: Cadillac Service Garage

FOOD: 1618 on Location

DESIGN, PAPER & FLORALS: Rebecca Rose Events

PHOTOGRAPHY: Linley Battle Photography

HEADSHOT PHOTOGRAPHY: Amanda Castle Photography

VIDEOGRAPHY: Rosewood Mediahouse 7
RENTALS: Greenhouse Picker Sisters

LINENS: I Do Linens

DJ: Bunn DJ Co Charlotte

AV: **DJ Brian B**

PRIVATE DINNER DESIGN: Abba Design











Attendees began the afternoon with drinks and heavy hors doeuvres at Cadillac Service Garage. Members had the opportunity to update their headshots while everyone continued to mingle with fellow wedding professionals. Fallon Carter of Fallon Carter Events lead our educational portion with reminders of how to avoid burn out. The evening concluded with sweets and an amazing member-only private dinner.





























































MARK YOUR CALENDARS



REGISTER FOR OUR LAST EVENT OF THE YEAR
Early bird pricing till 10/16. Registration closes 11/7
\$50 member \$75 nonmember // \$90 member \$115 non member



WIPA NORTH CAROLINA FREINDSGIVING The Revelry 4pm – 7pm 701 Keswick Ave #110, Charlotte, NC 28206



OUR FIRST WIPA EVENT OF 2024
Details and location to follow

SPONSOR OPPORTUNITY



Are you Interested in being a sponsor at one of our upcoming events? We would love to have you!

Sponsorship benefits

- Increase brand visibility
- Enhance credibility
- Share your expertise
- Build relationships & more!!

Email wipanorthcarolina@gmail.com today to get started!

BOARD MEMBER TIP

Do not underestimate the power of meaningful relationships. There's nothing more valuable to building a sustainable business in the wedding industry. Create those friendships, not with the mindset of receiving business from them, but with genuine connection to people that understand just how difficult it is to be a creative entrepreneur.

KAT BRAMAN WIPA North Carolina Vice President



MEMBER SPOTLIGHT



SUMMER RUSSELL Summer Brooke Photography

"I've been a nurse for quite some time serving so many lovely people. While it's definitely rewarding in many ways, photography has always had my heart! And I quickly learned that I could serve couples in that same way and it's magnified and actually even more fulfilling to my soul. I crave authentic relationships which is why my people are my people. And I treat them like family. I most definitely believe photographs are our legacy and they deserve to be printed. Big. On your wall! That's right.

I joined WIPA because I was seeking a sense of community and to be around my fellow likeminded entrepreneurs!"















CALL FOR CONTENT

WIPA North Carolina is committed to showcasing diversity across our platforms. We are always looking for Black, Native, Hispanic/Latinx, LGBTQ, etc. weddings to feature on our socials.

This quarter we are also looking for holiday themed weddings!

If you have content you feel like would be a good fit please submit it here or email it over to wipanorthcarolina@gmail.com with appropriate vendor tags. We would love to share your work with this talented community!









Beauty Services

BEL FIORE BEAUTY

Carly Amico

https://belfiorebeauty.com/ a belfiorebeauty

CALI STOTT ARTISTRY Cali Stott

https://www.calistottartistry.com/ @calistottartistry

LATIA CURTIS

Latia Curtis Fine Art Beauty

https://fineartbeauty.co/ elatiamh_fineartbeauty

Cakes & Bakers

SUGAR EUPHORIA

Randi Smith

https://sugareuphoria.com/ esugareuphoria

Calligraphy/Stationer/Printer

DOMINQUE ALBA STUDIOS

Dominique Lee

https://dominiquealba.com/ edominiquealba_

ASHLEY TRIGGIANO

Ashley Triggiano

https://ashleytriggiano.com/ eartbyashleytriggiano

OLIVE PAPER

Deb Weaver

https://olivepaper.net/ @olivepaper

Caterer & Catering

1618 ON LOCATION

Nick Wilson

https://1618onlocation.com/ @1618onlocation

Decor/Rentals

THE PRETTIEST PIECES

Carolina Cash

https://theprettiestpieces.com/ athe_prettiest_pieces

Entertainment

BUNN DJ CO

Joe Bunn

https://bunndjcompany.com/ ebunndjco

BUNN DJ CO

Randy Bennett

https://bunndjcompany.com/ @bunndjco

Florist

KATE ASIRE FLOWERS

Kate Asire

http://www.kateasireflowers.com/ @kateasireflowers

ONCE GATHERED

Jennifer Wood

https://www.oncegathered.com/ @oncegathered

Florist (cont.)

VINTAGE SOUTH FLORAL DESIGN Kristen Brown

https://vintagesoulfloraldesign.com/evintagesoulfloraldesign

Photography

ALEXANDRA BLACKMON PHOTOGRAPHY Alexandra Blackmon

https://alexandrablackmonphotography.com/ealexandrablackmonphoto

AMANDA & GRADY PHOTOGRAPHY Amanda Nichols

https://amandaandgrady.com/ eamandaandgrady

AMY KOLO PHOTOGRAPHY Amy Kolodziej

https://amykolo.com/ eamykolophoto

ARIKA JORDAN PHOTOGRAPHY Arika Shelest

https://arikajordanphotography.com/earikashelest

CASIE MARIE PHOTOGRAPHY Casie Elton

https://casiemariephotography.com/ ecasiemariephotography

DANIELLE FLAKE PHOTOGRAPHY Danielle Flake

https://danielleflake.com/ edanielleflake

DAWN MARIE PHOTOGRAPHY Dawn Walsh

https://dawnmariephoto.com/ edawnmariephotos

Photography (cont.)

DEMI MABRY PHOTOGRAPHY Demi Mabry

https://demimabry.com/ @demimabry

ELIZABETH SELLERS PHOTO Elizabeth Sellers

https://elizabethsellersphoto.com/ @elizabethsellersphoto

FABIANA SKUBIC PHOTOGRAPHY Fabiana Skubic

https://fabianaskubic.com/ efabianaskubic

HILLARY MUELLECK PHOTOGRAPHY Hillary Muelleck

https://hillarymuelleck.com/ ehillarymuelleck

JACLYN AULETTA PHOTOGRAPHY Jaclyn Auletta

https://www.jaclynauletta.com/ ejaclynauletta

JAMIE VINSON PHOTOGRAPHY Jamie Vinson

https://jamievinson.com/ ejamie.vinson

JAVA ROSE PHOTOGRAPHY Apsari Gulbeden

https://www.javarosephotography.com/ ejavarosephotography

JODI GRAY PHOTOGRAPHY Jodi Bowman

https://jodigrayphotography.com/ ejodigrayphotography

Photography (cont.)

JULIA WADE Julia Wade

https://julia-wade.com/ ejuliawade

KELSEY HALM PHOTOGRAPHY Kelsev Halm

https://kelseyhalm.com/ @kelseyhalmphoto

KELSIE ELIZABETH PHOTOGRAPHY Kelsie Droppa

https://kelsieelizabeth.com/ ekelsieelizabethphotography

LORREN & BRAMAN

Kat Braman

https://www.lorrenandbraman.com/elorrenandbraman

MADELINE TRENT PHOTOGRAPHY

Madeline Trent

https://madelinetrent.com/
emadelinetrent_

MCSWEEN PHOTOGRAPHY

Tanya McSween

https://mcsweenphotography.com/ emcsweenphotography

MEGAN TRAVIS PHOTOGRAPHY Megan King

https://megantravisphotography.com/ emegantravisphotography

MELISSA DELORME PHOTOGRAPHY Melissa DeLorme

https://www.melissadelormephotography.com/ emelissadelorme

MOLLINER PHOTOGRAPHY Ingrid Carney

https://mollinerphotography.com/ emollinerphotography

Photography (cont.)

SACIA MATTHEWS

Sacia Matthews

https://www.saciamatthews.com/ @saciamatthews

SARAH BRADSHAW

Sarah Bradshaw

https://sarahbradshaw.com/ esarahbradshaw

SARAH HINCKLEY PHOTOGRAPHY

Sarah Hinckley

https://sarahhinckleyphotography.com/ esarahhinckleyphoto

SUMMER BROOKE PHOTOGRAPHY

Summer Russell

https://summerbrookephotography.com/ esummerbrookephoto

TARA HODGES PHOTOGRAPHY

Tara Hodges

https://tarahodges.us/ etarahodgesphotography

THE AXTELLS WEDDING PHOTOGRAPHY & FILM Stephanie Axtell

https://theaxtellsphotofilm.com/ @theaxtellsphotofilms

THE REESES

Alexis Reese

https://bythereeses.com/ @bythereeses

THE REESES

Tvler Reese

https://bythereeses.com/ ebythereeses

WYETH AUGUSTINE PHOTOGRAPHY Wyeth Augustine

https://wyethaugustine.com/ ewyethaugustine

Venue

THE UMSTEAD HOTEL AND SPA Kayla Turner

https://www.theumstead.com/etheumstead

Videography

ADAM GILBERT FILMS Adam Gilbert

https://adamgilbertfilms.com/ @adamgilbertfilms

ADAM GILBERT FILMS Leanne Gilbert

https://adamgilbertfilms.com/ @adamgilbertfilms

CASSIE HIATT FILMS Cassie Hiatt

https://cassiehiatt.com/ ecassiehiattfilms

DAVIDSON FILM CO Annaka Davidson

https://davidsonfilmco.com/ edavidsonfilmco

DAVIDSON FILM CO lan Davidson

https://davidsonfilmco.com/ @davidsonfilmco

DREW COLEMAN FILMS

Drew Coleman

https://drewcolemanfilms.com/ @drewcolemanfilms

JULIAN COLEY FILMS Julian Coley

https://juliancoley.com/ ejuliancoleyfilms

Videography (cont.)

ROSEWOOD MEDIAHOUSE 7

Ernie Pierce

https://www.rosewoodmediahouse.com/ @rosewoodmediahouse7

ROSEWOOD MEDIAHOUSE 7

Jenna Pierce

https://www.rosewoodmediahouse.com/ erosewoodmediahouse7

SERRANO FILM CO

Elyse Serrano

https://serranofilm.co/ eserranofilmco

YOURS ALWAYS FILMS

Daniel Yates

https://www.yoursalwaysfilms.com/ eyoursalwaysfilms

Wedding Planners

BAYLYE BURNETTE EVENTS & DESIGN Baylye Burnette

https://burnetteevents.com/ @burnetteevents

DAVIS ROW

Allison Davis

https://www.davisrow.com/ @davisrow

EVENTS BY EMILY

Emily Izakowitz

https://www.emilyizak.com/ @emilyizak

EVENTS WITHOUT A HITCH Ashley Snider

https://www.eventswithoutahitch.net/ eeventswithoutahitch

Wedding Planners (cont.)

HAVILAND EVENTS Kelley Kohler

http://www.havilandevents.com/ehavilandevents

LA FÊTE PLANNING & DESIGN Casey Harris

https://eventsbylafete.com/ @eventsbylafete

LION HOUSE Lauren Watson

https://www.lionhouse.events/ @lionhouse.events

MAGNOLIA COLLECTIVE Meagan Culkin

https://www.idomagnolia.com/ emagnolia.collectivellc

REBECCA ROSE EVENTS

Becca Atchison

https://www.rebeccaroseevents.com/ erroseevents

REBECCA ROSE EVENTS Betsy Krug

https://www.rebeccaroseevents.com/ erroseevents

SARAH DUCKWORTH EVENTS

Sarah Duckworth

https://sarahduckworthevents.com/ esarahduckworthevents

SCOUT AND GRACE EVENTS

Miriam Ackerman

https://www.scoutandgrace.com/ escout_and_grace

SOHO EVENT DESIGN & PLANNING Sarah Cook

https://sohoeventdesign.com/ esohoeventdesign

Wedding Planners (cont.)

SWEET OAK EVENTS Cheyenne Painter

https://sweetoakevents.com/ @sweetoakevents

YELLOW IVY EVENTS Devon Singleton

https://yellowivyevents.com/ @yellowivyevents