SEATTLE CHAPTER NEWSLETTER | JUNE 2026

WIPA

Wedding Industry Professionals Association

SEATTLE

IN THIS ISSUE

02 PRESIDENT'S MESSAGE
A Note From Our President

04 Q2 MEETING RECAP!
Our INAUGURAL Mastermind!

06 PRIDE PARADE 2026
Walk in the Seattle Pride Parade!

07 2026 SAVE THE DATES!
Calendar of Events for the rest of the year and more!



@PHOTOGRAPHYBYEH



@SARAH.ANNE.THOMPSON

A MESSAGE FROM YOUR CHAPTER PRESIDENT

Dear WIPA Seattle Members,

I hope you're deep in the best kind of chaos—the kind that means your calendar is full and your clients are happy. Summer in the PNW is no joke, and I see you out there doing the thing.

I'm writing this fresh off our mid-year board retreat, and honestly? I'm fired up.

Getting our team together to reflect on everything we've accomplished in 2026 and map out a full roadmap for 2027 is one of my favorite things we do. The dedication in that room is something else. Every single person around that table is here because they genuinely want to make this community better, and that energy is contagious.

Now, let's talk about what's coming, because the lineup is really good.

On July 21st, we're gathering at The Admiral's House, one of Seattle's most exclusive and iconic spaces, and as members, we get to experience it as guests! Our education this quarter is being delivered by Seattle's own Kaleb Norman James. His topic, Align & Refine: How to Cultivate Your Brand in an Evolving Market, is a do-not-miss.

Hot on the heels of that, WIPA is hosting its first-ever national conference August 9-11 in Frisco, TX. I know—peak wedding season, full inboxes, no time. I get it. But I want to encourage you to find a way to make it work. The programming lined up is genuinely exciting, and there is something powerful about stepping out of the day-to-day to invest in yourself and your business. You will come home better for it.

Go ahead and save these dates, too:

- October 6th at Railspur for our annual DEIB-focused meeting. We have some fun and interactive programming planned!
- November 13th for our Annual Gala.

More details to come on both, but block them on your calendar now.

One more thing before I let you get back to your summer:

If you've ever been curious about serving on the WIPA Seattle board, now is the time to start exploring. Reach out to a current board member—ask them what the experience has been like, what positions are open, and whether it might be a good fit for you. Board applications for 2027 open in September, and we'd love to have you at the table.

Thank you for being part of something so worth showing up for. See you July 21st!

Cheers,
SARA HILL
WIPA Seattle Chapter President

YOUR 2026 BOARD

Sara Hill | President | *Wander Event Rentals*
Elizabeth Vincent | Vice President | *Honey & Harmony Catering*
Dylan Mander | Chapter Secretary | *Pixel Dust Weddings*
Kelvin Lozano | Chapter Treasurer | *Kaneri Films*
Jenn Tai | Director of Marketing & Communication | *Jenn Tai & Co*
Shaunae Teske | Director at Large, Marketing & Communication | *Shaunae Teske Photography*
Jenny Kang | Director at Diversity, Equity, Inclusion & Belonging | *Jenny Kang Photography*
Kara Galvan | Director of Education | GIAN Events
Holly Goodman | Director at Large, Mastermind | *Sablewood Paper Company*
Kimberly Person | Director of Membership | *Into Dust Photography*
Erin Witt | Director at Large, Membership | *Erin Witt Photography*
Aaron Shook | Director of Membership Retention | *Perfect Storm Moments*
Lexi Hamill | Director of Programs | *Kinetic Botany*
Sara Wright | Director at Large, Programs - Gala | *Wander Event Co*
Taylor Brock | Director of Sponsorship | *Ravishing Radish Catering*
Olivia Sposari | Director of Community Engagement | *Sparkman Cellars*







Q2 2026 MEETING HIGHLIGHTS

OUR INAUGURAL MASTERMIND!

LEARN, LEVEL UP, LEAD

This year saw the launch of WIPA Seattle's first ever Mastermind, a full day of business education for the Seattle wedding community.

Featuring a thoughtfully selected roster of experienced speakers, our attendees learned sales, marketing, financing, SEO and social media from experts in our industry with decades of training and experience in their fields.

Attendees started the day early at 8:30am after a quick breakfast, first with Sam Jacobson on how pros can Build Value to Justify Higher Prices using four client archetypes. Next, we heard from Katelyn Magnuson, aka the Freelance CFO, on how to make our incomes work for us, getting down to the nitty gritty of making good financial decisions with the money we make as small businesses.

More photos available on our Facebook page, thanks to EH Photography! Members can watch full videos of these education sessions through our WIPA portal.

After a delicious lunch provided by Bell Harbor, our next speaker, Loni Peterson, walked us through Marketing 101 & Setting Realistic Goals, drilling down to the nuts and bolts of practical marketing.

Last but not least, speaker Katalina Jean lead a dynamic session on Using SEO to Support Long-Term Marketing Growth.

All four speakers led break-out sessions after their classes to give our attendees a chance to ask in-depth follow-up questions on their topics.

Our attendees also brought in gently used items and clothes which were donated to the Northwest Center, our non-profit beneficiary for 2026.

All in all, a successful day full of valuable insight into the business of weddings!



THANK YOU MASTERMIND PARTNERS!

VENUE AND CATERING: BELL HARBOR INTERNATIONAL CONFERENCE CENTER @BELLHARBORICC
PLANNER AND DESIGNER: WIPA SEATTLE @WIPASEATTLE
VIDEOGRAPHER: RIDGEWOOD FILMS @RIDGEWOODFILMS
PHOTO: EH PHOTOGRAPHY @PHOTOGRAPHYBYEH
FLORAL: LEAH ERICKSON FLORAL @LEAHERICKSONFLORAL
DJ: MAGNOLIA RHAPSODY @MAGNOLIA_RHAPSODY
LINENS: CREATIVE COVERINGS @CREATIVECOVERINGS
PHOTO BOOTH: MOMENT.US @MOMENT.US_
ATTENDEE GUIDE: SABLEWOOD PAPER CO @SABLEWOODPAPERCO
SPECIALITY RENTALS: ON THE WALL DESIGN STUDIO @ONTHEWALLDESIGNSTUDIO
COFFEE CART: SOCIAL BEANS CO. @SOCIALBEANSCO
CONTENT CREATOR: WIGHT DOWN THE AISLE @WIGHTDOWNTHEAISLE
HOTEL SPONSOR: THE EDGEWATER @THEEDGEWATER









MORE PHOTOS ON OUR FB PAGE AND INSTAGRAM!









NEWS & ANNOUNCEMENTS



a YOURFRIENDTOGRAPHER

Pride

SEATTLE PRIDE PARADE REGISTRATION IS NOW OPEN!

Please join us in our 3rd annual Pride Parade as a Seattle events group! WIPA, ILEA, NACE, MPI and PCMA will be joining together in celebration of marriage FOR ALL!

WHO: All members and non-members of the event community (family + partners of members, welcome!)
WHAT: Seattle Pride Parade!
WHERE: 4th & Union to 2nd & Denny Way
WHEN: Sunday, June 28th, 10am - 2pm
COST: Free for members of ILEA, NACE, WIPA, PCMA, and MPI
$25 for non-members - everyone in the events community is welcome to join us!

Registration deadline is Thursday, June 25th, don't miss the fun!

PCMA will be hosting a ROOFTOP after party at the Element by Marriott- buy your tickets here.

We hope to see you there in all your rainbow glory!





SAVE THE DATES 2026

(OPEN TO MEMBERS AND NON-MEMBERS)

ALIGN & REFINE WITH KALEB NORMAN JAMES
TUES JULY 21ST 2026
THE ADMIRAL'S HOUSE

WIPA INAUGURAL NATIONAL CONFERENCE
AUG 9TH - 11TH 2026
OMNI PGA FRISCO RESORT & SPA | FRISCO, TEXAS

WEDDINGS AROUND THE WORLD
TUES OCT 6TH 2026
RAILSPUR, SEATTLE

2026 GALA, BENEFITING NORTHWEST CENTER
FRI NOV 13TH 2026
VICTORY HALL

Add WIPA events directly to your Google Calendar by clicking here!
(this is for all WIPA events nationally)

MEMBERS HUB

NEW

JOIN "TEXTMYGUEST" GROUP TEXT ALERTS

Stay up to date about our quarterly meetings and other events.

We promise not to spam you.

Via TEXT: We'll be sending out helpful information to keep members apprised of useful live updates and goings-on.



The sign up link:
https://tmg.link/LzZvW/join

MEMBERS-ONLY CONNECTS

AUGUST 19TH 4 - 6PM
PARTIES ON THE TERRACE (WITH SPARKMAN CELLARS)
CONNECT + TOUR + SPONSORED HAPPY HOUR

SEPTEMBER 15TH 4 - 6PM
OLYMPIC SCULPTURE PARK (WITH SHOOBY DOO)
CONNECT + TOUR + SPONSORED HAPPY HOUR

INTERESTED IN HOSTING A MEMBER CONNECT?
REACH OUT TO ERIN WITT!

NEED TO CHANGE SOMETHING IN YOUR PORTAL PROFILE?

USE OUR HANDY MEMBERSHIP CHANGE REQUEST FORM!

THREE WAYS TO GET FEATURED ON OUR SOCIAL MEDIA!

Click to fill out our forms below to take advantage of these marketing opportunities!

NEW MEMBERS SPOTLIGHT

DEI SPOTLIGHT

SHARE TIPS & TRICKS! HOT TAKES

PRO-TIP

TURN ON AUTO-RENEWAL FOR DUES!

BECOME A MEMBER



NEXT MEMBERSHIP DRIVE:

JULY 27 - 31, 2026
DECEMBER 7 - 11, 2026

BECOME A MEMBER DURING THESE DATES TO AND SAVE $50 ON YOUR APPLICATION FEE!





FOLLOW US ON INSTAGRAM OR SUBSCRIBE TO OUR NEWSLETTER TO GET REMINDERS!



@PHOTOGRAPHYBYEH

SEE YOU NEXT QUARTER!



@PHOTOGRAPHYBYEH

WIPA
Wedding Industry Professionals Association
SEATTLE

FOLLOW US: