

WIIPA

Wedding Industry Professionals Association

B O S T O N

Q2 Newsletter

BOSTON CHAPTER NEWSLETTER

APRIL 2026

From the Desk of the President

As we move into the second quarter, I'm filled with gratitude and excitement for the momentum our chapter has already built this year. Our 2026 Gala at the Harvard Art Museums was an incredible success and a beautiful reminder of the strength and generosity within our community. Bringing our members and partners together in such an inspiring setting was the perfect way to kick off the year, and we are deeply thankful to everyone who contributed their time, talent, and creativity to make the evening unforgettable.

We also saw an outstanding turnout for our Q1 educational event at The Liberty Hotel, where we had the opportunity to spotlight meaningful DEIB initiatives and explore cultural wedding traditions. The engagement and thoughtful conversations that came out of this program reflect the kind of intentional growth and learning that continues to define our chapter.

As we head into the busy season, we want to thank our community for your continued support, participation, and enthusiasm for our programming and the organization as a whole.

One of our key initiatives this year was confirming all remaining 2026 quarterly event dates and locations early so members can plan ahead and prioritize attending. We are thrilled to have that goal accomplished and look forward to welcoming you throughout the year as we continue creating opportunities for connection, education, and collaboration.

If you are ever interested in becoming more involved behind the scenes, we strongly encourage you to reach out to our Membership Team (Lynne Reznick & Lauren Killian) to learn about ways to get more immersed in the inner workings of the chapter. Thank you for an amazing start to the year and for your continued support of WIPA Boston, we are excited for all of the experiences still to come.

All My Best,
Ali



UPCOMING EVENTS

Q2 Chapter Meeting
Tuesday, June 2, 2026
Elm Bank, Wellesley, MA.

Q3 Chapter Meeting
Thursday, July 30, 2026
Four Seasons Hotel, Boston, MA.

Q4 Chapter Meeting
Thursday, November 19, 2026
Boston Harbor Hotel, Boston, MA.

DEIB Vendor Spotlight

As part of our Q1 Chapter Meeting, we centered our education around honoring cultural wedding traditions, creating space for deeper understanding, intentional celebration, and the many ways love is expressed across cultures.

In that spirit, we're proud to spotlight one of our incredible event partners, Blueprint Occasions, whose work reflects the beauty, richness, and significance of culturally rooted celebrations. Their approach aligns seamlessly with WIPA Boston's commitment to elevating diverse perspectives and fostering a more inclusive industry.

Blueprint Occasions is a Boston-based, full-service event company specializing in thoughtfully planned weddings across Rhode Island and New England, with a deep expertise in Indian and South Asian celebrations.

From multi-day events like mehndi, sangeet, baraat, and reception, to intimate fusion ceremonies, the team listens closely to each couple's cultural traditions, religious practices, dietary needs, and accessibility requirements. They collaborate with families and vendors to honor customs such as mandap design, baraat logistics, priest coordination, and region-specific rituals, while ensuring that guests of all backgrounds feel welcome and included.

Grounded in DEIB values, Blueprint Occasions focuses on respectful representation of culture, inclusive language, and thoughtful details, from vegetarian and halal menu planning to sensory-aware timelines. For Indian and South Asian couples across New England, they provide a stress-free planning experience that celebrates heritage, embraces diversity, and turns every love story into a joyful, inclusive event.



It has been such a joy spotlighting Wish Upon A Wedding as the recipient of our \$500 Quarterly Giveback Donation and thank you to everyone who signed up to become a Wish Granter. The organization is incredibly grateful to have such an amazing community of professionals to call on throughout the greater Boston area.

Looking ahead to Q2, we're thrilled to be supporting Sweet Paws Animal Rescue as our Giveback partner and make sure you save the date for our 3rd Annual Pride Brunch & Parade on June 6th! Let's show up and celebrate our Boston LGBTQ+ community! More details coming soon!

COMMUNITY



CORNER

MEMBERSHIP UPDATES

Upcoming Membership Drives



Not yet a member but want to join? Mark your calendar with the dates below to benefit from a waived administration fee.

Q2: Monday, April 13th - Friday, April 17th

Q3: Monday, July 27th - Friday, July 31st

Q4: Monday, December 7th - Friday, December 11th

Don't let your membership lapse!

Did you know you can set up auto-renewal?



Log into the WIPA Member Portal and set your membership to auto-renewal so that you don't have to worry about your membership lapsing. Please note, if your membership is scheduled to renew within 30 days, you will need to manually process your renewal this time around and can then turn on auto-renewal for the future.

If you have questions, reach out to the Membership team!

WIPA Boston Member-Only Book Club



Our Q1 Book Club launch brought such thoughtful conversation and connection. It was exactly what we hoped for.

As we move into Q2, we're excited to continue building on that momentum.

The Book Club meets virtually once a quarter on Zoom, creating space to connect, reflect, and engage in meaningful discussion with fellow members. While we began with a business-focused read, future selections will evolve based on member input—spanning business, leadership, and beyond.

Thursday, June 25, 2026
12-1:30pm
On Zoom

*Be Our Guest: Perfecting the Art of Customer Service,
published by the Disney Institute with Theodore Kinni*



If you'd like to join the book club discussion in June, RSVP by emailing Lynne at info@lynnereznickphotography.com



EVENTS

PAST

Interested in Learning More about WIPA Boston or Getting Involved?

Reach out to boston@wipa.org to speak with one of our Board members directly!



Director of Membership
Lynne Reznick



Dir. of Community Engagement
Robert Aveau



Director of DEIB
Bobby Perino-Thompson
MAX Ultimate Food

We want to hear from you!

SHARE YOUR CONTENT IDEAS BY EMAILING [BOSTON@WIPA.ORG](mailto:boston@wipa.org)

2026 BOARD OF DIRECTORS



President
Alexandra Denniston



Vice President
Scott Bosse



Treasurer
Ashley Saffer



Secretary
Mackenzie Britt



Immediate Past President
Ken Barrett-Sweet



Director of Membership
Lynne Reznick



Director of Membership
Retention
Lauren Killian



Director of DEIB
**Bobby Perino-
Thompson**



Director of Education
Amanda McCabe



Director of Programs
Phoebe Allen



Director of Marketing
& Communications
Marissa Pedone



Director of Community
Engagement
Robert Aveau



Director of Sponsorship
Caroline Bevilacqua



Director At Large:
Marketing & Communications
Kelly Stevens